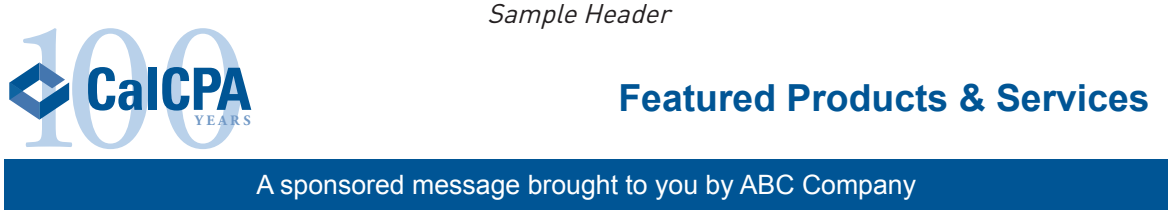
Products&Services**E-mail**Blasts

Weekly Co-Branded Messages to Our Members

Send us your graphics and text and we will put the blast together for you under our CalCPA header. It will go to all of our members who subscribe to third-party messages and look forward to receiving information about products and services.

Sample Header



CalCPA Featured Products & Services E-mail Blasts Advertising Rates

Single CalCPA e-mail blast	$4,900 each
Four or more blasts reserved at the same time	10% discount

Special Print Partnership Discounts

Print ad in every issue (10) of *California CPA*	50% discount on all e-blasts
Print ad in 6 or more issues of *California CPA*	40% discount on all e-blasts
Print ad in 3 to 5 issues of *California CPA*	20% discount on all e-blasts
Print ad in 1 issue of *California CPA*	10% discount on all e-blasts

CalCPA reserves the right to decline any advertisement considered unethical or unsuitable, regardless of contract. Agency and advertiser expressly warrant that they have the right to publish the advertising. Agency and advertiser shall indemnify publisher against all damages and related expenses (including legal fees) arising from the publication of the advertising.

CalCPA Featured Products & Services E-mail Blast

Blasts go out weekly every Wednesday

Please e-mail your text, graphics and URL to: bobbi.petrov@calcpa.org

Order Form

Requested blast date _____ (day/month/year) Product _____ Service _____

Billing Information

Company: _____ Contact Name: _____

Address: _____ City, State, ZIP: _____

Phone: _____ Fax: _____

E-mail: _____ Company Website: _____

_____ _____ _____

Authorized Signature Name (print) Date

CalCPA

To place a CalCPA web ad, contact **Bobbi Petrov** at **(650) 802-2430** or bobbi.petrov@calcpa.org; Fax: (650) 802-2230