

# Mailing**Lists**

## Create a Focused **Direct Marketing** Effort Supplement Your **Advertising** Campaign

Pinpoint the CPAs most likely to buy your products or services—or recommend them to their clients.

### CLEAN

We update our database daily, so every list you rent is top quality.

### TARGETED

To give you the best results, we'll customize the list to meet your needs.

### LEADERS

CalCPA members are California's leading CPAs and choose to be included on our mailing list.

## sort your list

- **Regions**—Area code, CalCPA chapters, Cities, Counties, Major Metropolitan Areas, SCF (3-digit ZIP code prefix)
- **Membership types**—Business/Industry, Candidate, Partner, Professional Staff, Sole Practitioner, Student

## conditions

- Mailing list rentals prices are for one-time use only (multiple uses are available)
- Unauthorized duplication is strictly prohibited
- E-mail addresses, telephone and fax numbers are not available
- All lists must be prepaid (check, VISA, MasterCard and American Express accepted)
- Lists are delivered electronically (Excel spreadsheet)

## rates

Quantity	Per Name Charge	Sort Charge
5,000 & Above	\$140/1,000 (\$0.14/name)	\$50
1,251–4,999	\$160/1,000 (\$0.16/name)	\$50
1,250 & Less	FLAT RATE \$250	

### Multiple Use Discounts

- 10% discount on second usage if purchased at the same time.
- 20% discount on third usage if purchased at the same time.



For a quote, to place an order or more information, contact **Cynthia Fabianski** at **(650) 802-2431** or [cynthia.fabianski@calcpa.org](mailto:cynthia.fabianski@calcpa.org) (please include **mailing list rental** in subject line)