

2012 Editorial Calendar



JANUARY/FEBRUARY

Theme: HR & Compensation Update

Plus: California Tax

Ad Space Close: 12/1/11 Materials Due: 12/5/11

MARCH/APRIL

Theme: Estate Planning

Plus: Federal Tax

Ad Space Close: 2/1/12 Materials Due: 2/6/12

MAY

Theme: Technology

Plus: Regulatory Update

Ad Space Close: 4/2/12 Materials Due: 4/5/12

Plus: Technology & Business Resource Guide

Ad Space Close: 4/9/12 Materials Due: 4/12/12

JUNE

Theme: Financial Planning

Plus: Federal Tax

Ad Space Close: 5/1/12 Materials Due: 5/7/12

JULY

Theme: Technology

Plus: California Tax

Ad Space Close: 6/1/12 Materials Due: 6/5/12

AUGUST

Theme: Estate Planning

Plus: Federal Tax

Ad Space Close: 7/2/12 Materials Due: 7/5/12

SEPTEMBER

Theme: Recruiting & Retention

Plus: California Tax

Ad Space Close: 8/1/12 Materials Due: 8/6/12

OCTOBER

Theme: Auditing

Plus: Federal Tax

Ad Space Close: 9/3/12 Materials Due: 9/5/12

NOVEMBER

Theme: Tax Season Preview

Plus: California Tax

Ad Space Close: 10/1/12 Materials Due: 10/5/12

DECEMBER

Theme: Tax Update

Plus: Federal Tax

Ad Space Close: 11/1/12 Materials Due: 11/5/12