

CalCPA BUZZ

Open Rates That Far Exceed Industry Averages

CalCPA BUZZ takes your message just where you want it to go—to the in-boxes of more than 30,000 CPA subscribers. Delivered the first and third Tuesday of the month, CalCPA BUZZ connects subscribers to timely, relevant and authoritative news impacting the accounting profession.

YES! I would like to advertise in BUZZ

Please begin my ad as of:

Month/day/year / / and continue through / /

Number of issues

Banner or Text Ad

468x60 or 30 words plus link

- Top Position*—\$1,900
- Regular Position—\$1,300

Medium Rectangle Ad

180x150 or 30 words plus link

- Top Position*—\$1,900
- Regular Position—\$1,300

Skyscraper

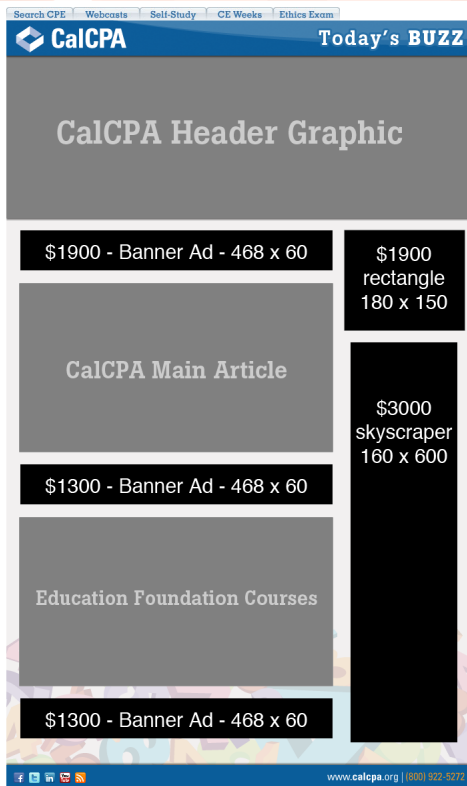
160x600 or 100 words plus link

- Top Position*—\$3,500
- Regular Position—\$3,000

2 Consecutive Issues—Total Cost

- Top Banner*—\$2,400
- Regular Banner—\$1,900
- Top Rectangle*—\$2,400
- Regular Rectangle—\$1,900
- Top Skyscraper*—\$5,000
- Regular Skyscraper—\$4,000

*subject to availability



Ads must be static. All images should be 72 dpi and saved as RGB images. Maximum file size: 40KB.

“CalCPA BUZZ is one of my favorite resources. It’s perfect for my busy life—‘must read’ headlines and essential CPE listings to help me meet my license renewal requirements.”

Pamela M. Thompson, CPA
Owner/Opportunity Architect
Show Your Stuff
CalCPA Member, San Dimas

CalCPA reserves the right to decline any advertisement considered unethical or unsuitable, regardless of contract. Agency and advertiser expressly warrant that they have the right to publish the advertising. Agency and advertiser shall indemnify publisher against all damages and related expenses (including legal fees) arising from the publication of the advertising.

Billing Information

Name: _____

Contact: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Fax: _____

Email: _____

Company Website: _____

Authorized Signature

Name (print)

Date



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