

CalCPA and Education Foundation Sponsorship Levels

For Courses Not Connected with Conferences

Small Event Sponsor

20-75 Attendees

\$500 (basic)

- Verbal acknowledgement and thank you at the event.
- Sponsor booth—consists of a 6-foot table.
- Contact information distributed to attendees.

Small Event Sponsor

20-75 Attendees

\$1,000 (enhanced)

- Verbal acknowledgement and thank you at the event.
- Sponsor booth—consists of a 6-foot table.
- Contact information distributed to attendees.
- Acknowledgement and link posted with event on CalCPA Education Foundation webpage from date of placement through one month after event.
- Announcement on event advertisement material to include logo and link.*

Large Event Sponsor

76-150 Attendees

\$1,000 (basic)

- Verbal acknowledgement and thank you at the event.
- Sponsor booth—consists of a 6-foot table.
- Contact information distributed to attendees.

Large Event Sponsor

76-150 Attendees

\$1,500 (enhanced)

- Verbal acknowledgement and thank you at the event.
- Sponsor booth—consists of a 6-foot table.
- Contact information distributed to attendees.
- Acknowledgement and link posted with event on CalCPA Education Foundation webpage from date of placement through one month after event.
- Announcement on event advertisement material to include logo and link.*

* E-blasts are sent to thousands of CPAs promoting the events, giving sponsors additional exposure.