

Webcast CPE Conference Sponsorship

Sponsorship is a powerful way to feature your brand, attract clients and build market share. In today's tough economic environment, it is even more important to keep your brand at the forefront with potential buyers and existing clients.

No time or budget to send a booth and sales reps to one of our conferences?

Still want to get your product or service in front of a live audience?

Sponsor the conference webcast and receive these benefits:

- Your company contact information will appear as part of the 8-12 slide deck, four times during the conference—prior to the start, mid-morning break, lunch break and mid-afternoon break.
- You may supply a link to appear on screen and link to a video, whitepaper or page on your website.
- Your company contact information will appear in the event manual provided to attendees.

**ALL THIS FOR ONLY \$1,000 PER DAY,
PER CONFERENCE**

It's All About Access

As the largest state CPA society and foundation—we count more than 38,000 CPAs, financial professionals and attorneys as our members and customers. We give you opportunities to reach a large, influential community of trusted advisers to businesses, not-for-profits, governments, high net-worth individuals and much more. Many nationally recognized CPAs, business leaders and technical experts hail from California, and we are proud that they are among our diverse, talented members ... and to meet their various professional needs, we offer a wide array of conferences that are webcast.

In addition to our strong educational content, our members are also looking for new solution providers, tools and resources during our events. You have the power to create a highly customized sponsorship program that delivers a finely-tuned group of CPAs and professionals best matched to your ideal target client. It all comes down to having exclusive access to an attractive, prospective audience.

Sponsoring more than one event? Multiple conference packages are available.



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