

Mailing Lists

Reach our 26,000+ members with a focused direct mail marketing campaign

CLEAN

We update our database daily, so every list you rent is top quality.

TARGETED

To give you the best results, we'll customize the list to meet your needs.

LEADERS

CalCPA members are California's leading CPAs and choose to be included on our mailing list.

Sort Your List

- **Regions**—Area Code, CalCPA Chapters, Cities, Counties, Major Metropolitan Areas, SCF (3-digit ZIP Code Prefix)
- **Membership Types**—Licensed Members, Candidates, Sole Practitioners, Public Practice Firms, Business & Industry Firms

Conditions

- Mailing list rentals prices are for one-time use only (multiple uses are available).
- Unauthorized duplication is strictly prohibited.
- Email addresses, telephone and fax numbers are not available.
- All lists must be prepaid (check, VISA, MasterCard and American Express accepted).
- Lists are delivered electronically (Excel spreadsheet).

Rates

Quantity	Per Name Charge	Sort Charge
5,000 & Above	\$140/1,000 (\$0.14/name)	\$50
1,251-4,999	\$160/1,000 (\$0.16/name)	\$50
1,250 & Less	FLAT RATE \$250	

Multiple Use Discounts

- 10% discount on second usage if purchased at the same time.
- 20% discount on third usage if purchased at the same time.



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Data card

List by Type	Total Members by Type
Public Practice Executive	6,985
Business & Industry Corporate Members, Gov't, etc.	3,975
CPAs for 5 or More Years	2,525
CPAs for Less than 5 Years	3,274
Life (Member for More than 40 Years)	1,106
Retired, Other	1,129
Educator—Full-time Educator at High School, College or University	354
Candidate—Bachelor's Degree, Pursuing CPA Licensing	5,025
Student—Full- or Part-time Undergraduate Student	1,589
Associate—Not a Licensed CPA Working in Business & Industry, Public Accounting	275
GRAND TOTAL	26,327

List by Chapter Locations	Total Members by Chapter
Bakersfield	360
Central Coast	374
Channel Counties	579
East Bay	1,683
Fresno	818
Inland Empire	1,162
Los Angeles	7,330
Orange County/Long Beach	3,277
Peninsula Silicon Valley	1,041
Sacramento	1,836
San Diego	2,274
San Francisco	2,925
San Joaquin	529
Silicon Valley San Jose	2,139
GRAND TOTAL	26,327

Counts as of Sept. 29, 2011. Actual counts will vary since the list is updated constantly.