

# 2009 California Accounting & Business Show Exhibitor Booth Listings

**Note:** The following listing (**booth #: Company name**) is current as of April 9. For complete listings and more information, visit [www.flagmgmt.com/ca](http://www.flagmgmt.com/ca).

## 307: 1st Global

8150 North Central Expressway, Suite 500  
Dallas, TX 75206  
214-265-1201 Fax: 214-265-6733  
URL: [1stGlobal.com](http://1stGlobal.com)

1st Global provides CPA, tax and estate planning firms the education, technology, business-building framework and client solutions that make these firms leaders in their professions through dedicated professional client relationships built around comprehensive wealth management. 1st Global believes tax planning is the foundation for successful wealth management relationships. CPA firms are unique in that they have the ability to look at each client's financial picture enabling them to provide complete wealth management solutions to their best clients.

## 518: Accounting Transition Advisors

1230 Avenue of the Americas, 7th Floor #744  
New York, NY 10020  
866-279-8550 Fax: 913-262-8700  
Email: [info@transitionadvisors.com](mailto:info@transitionadvisors.com)  
URL: [transitionadvisors.com](http://transitionadvisors.com)

Consulting firm exclusively in M & A of accounting firms. Our partners have experienced 900+ closings. Valuations, Deal Structure, Transition, Consulting, Introductions. Always Confidential. We are consultants not brokers.

## 610: ACOM Solutions, Inc.

2850 East 29th Street, Long Beach, CA 90806  
562-424-7899 Fax: 562-424-8662  
URL: [acom.com](http://acom.com)

Document management, MICR check printers and more.

## 202A: Adjamian Affiliated, Inc.

Div. of Laserfiche  
6345 Balboa Blvd, Bldg 4, Suite 375, Encino, CA 91316  
818-272-4872 Fax: 818-647-0999  
Email: [info@adjamian.com](mailto:info@adjamian.com)  
URL: [adjamian.com](http://adjamian.com)

We have helped more accounting firms 'GO PAPERLESS' than all our competition combined. Ask us for more information and references!

## 158A: ADP

71 Hanover Road, Florham Park, NJ 07932  
973-712-2000 Fax: 973-712-3009  
URL: [accountant.adp.com](http://accountant.adp.com)

ADP is a leading provider of payroll, Human Resource, retirement, and Worker's Compensation services, to accountants and their clients.

## 110A: AdvanceCPA

(Div. of RSM McGladrey)  
401 Main Street, Suite 1560, Peoria, IL 61602  
866-849-3426 Fax: 309-673-9852  
Email: [advancecpa@rsmi.com](mailto:advancecpa@rsmi.com) URL: [advancecpa.net](http://advancecpa.net)

AdvanceCPA is a leading provider of intelligent tools to the accounting industry. We provide CPAs with audit and accounting tools, tax ideas and strategies, CPE programs and technology solutions.

## 125A: AFA Financial Group, LLC

26637 West Agoura Road, Calabasas, CA 91302  
818-708-0111 Fax: 818-444-8866  
Email: [ksullivan@blanca.com](mailto:ksullivan@blanca.com) URL: [goafa.com](http://goafa.com)

Our CPA+ program allows the accounting community to offer financial services to their clients and participate in a substantial additional revenue and profit center.

## 213A: AICPA

Div. of PCPS  
220 Leigh Farm Road, Durham, NC 27707  
919-381-7338

Email: [nschamberger@aicpa.org](mailto:nschamberger@aicpa.org) URL: [PCPS@aicpa.org](http://PCPS@aicpa.org)  
PCPS, the AICPA Private Companies Practice Section is committed to making practicing CPAs and their firms successful by providing a rich array of valuable information and resources for firms of all sizes. Stop by the PCPS booth to learn about our exciting programs.

## 221A: American Express Open

200 Vessey Street, New York, NY 10285  
212-646-2000 Fax: 212-640-9171  
URL: [open.com](http://open.com)

American Express® Business Cards give you access to benefits and can help you save money, gain control over your business expenses and earn valuable rewards.

## 216A: AMI - The Paperless Company

1125 West Sixth Street, Suite 201, Los Angeles, CA 90017  
213-250-3000 Fax: 213-250-3300  
Email: [info@ami-paperless.com](mailto:info@ami-paperless.com)  
URL: [ami-paperless.com](http://ami-paperless.com)

AMI is a premier provider of document management solutions with services developed for CPA firms. AMI first introduced the paperless concept in 2002 and works with hundreds of firms nationwide transitioning them into the paperless, productive and more profitable enterprise.

## 103A: Arxis Technology, Inc.

Div. of Arxis Group, Inc.  
2468 Tapo Canyon Road, Simi Valley, CA 93063  
805-306-7800 Fax: 805-306-7801  
Email: [mseverance@arxistechnology.com](mailto:mseverance@arxistechnology.com)  
URL: [arxistechnology.com](http://arxistechnology.com)

Reseller and consultant for QuickBooks Enterprise, Sage MAS 90/200, Sage MAS 500, Sage Accpac, SageCRM, and SAP BusinessObjects.

## 100A: Attorneys Corporation Service

3021 West Magnolia Blvd, Burbank, CA 91505  
800-462-5487 Fax: 800-388-0330  
Email: [info@attorneyscorp.com](mailto:info@attorneyscorp.com)  
URL: [attorneyscorp.com](http://attorneyscorp.com)

Nationwide business formation, registered agent services, and all other state related business filing services. We are the direct manufacturer of all our customized Corporate, LLC, and Estate Plan Organizers.

## 205A: Avalara

435 Ericksen Avenue NE, Suite 250, Bainbridge Island, WA 98110  
206-826-4900 ext 1077 Fax: 206-780-1162  
Email: [karen.sherwood@avalara.com](mailto:karen.sherwood@avalara.com)  
URL: [avalara.com](http://avalara.com)

Avalara offers convenient and affordable solutions that fully integrate with accounting software packages to comprehensively automate sales and use tax compliance. Avalara: Making sales tax less taxing.

## 187A: Bisk Education, Inc. (CPEasy™)

9417 Princess Palm Avenue, Tampa, FL 33619  
800-874-7877 Fax: 813-627-9441  
Email: [val@bisk.com](mailto:val@bisk.com) URL: [cpeasy.com](http://cpeasy.com)

Bisk Education's CPEasy division is the nation's leading multi-media self-study CPE provider in the nation. Choose your CPE in the learning format that best suits your learning style. We offer continuing professional education programs covering all areas including: taxation, accounting & auditing, governmental, ethics, management and specialized knowledge. Stop by booth #187A to enter our drawing for one year's access to all our online CPE courses and unlimited CPE credit as well as an I-Pod.

## 157A: Blytheco Business Software

Div. of Sage Software  
23161 Mill Creek Drive, Suite 200  
Laguna Hills, CA 92653  
949-583-9500 Fax: 949-583-0649  
Email: [dorif@blytheco.com](mailto:dorif@blytheco.com) URL: [blytheco.com](http://blytheco.com)  
Sage "Partner of the Year" – Sage MAS 90/200/500, ERP Software, CRM, Sage HRMS, Manufacturing, Distribution, Nonprofit, Saleslogix, Complete Business Solutions: Business Process Review, Project Planning, Software Integration Training, and Support.

## 151A: BNA Tax & Accounting

1801 South Bell Street, Arlington, VA 22202  
703-341-5906 Fax: 703-341-1623  
Email: [smackall@bna.com](mailto:smackall@bna.com) URL: [bna.com](http://bna.com)

BNA Tax & Accounting is the foremost source of news, analysis, and practice tools for tax attorneys, estate planners, accountants, and corporate tax and financial accounting professional. For more than 50 years, BNA Tax & accounting has offered practitioners expert insights and guidance on every significant issue in tax planning and financial accounting. Written by practitioners for practitioners, BNA's award-winning Portfolios offer topic-driven, in-depth guidance on transactions designed to help tax professionals achieve new levels of excellence and client service. Visit BNA Tax & Accounting online at [www.bnatax.com](http://www.bnatax.com).

## 506: BQE Software Inc.

2601 Airport Drive, Suite 380, Torrance, CA 90505  
310-602-4010 Fax: 310-784-8482  
Email: [angelo@bqe.com](mailto:angelo@bqe.com) URL: [billquick.com](http://billquick.com)

BillQuick is a leading time billing and project management software solution. BQE develops products for the professional services industry that completely automates timekeeping, project management and billing processes.

## 404: BSA

Div. of Binding Systems of America  
104 Allen Blvd, Farmingdale, NY 11735  
631-390-8560 Fax: 631-390-8559  
Email: [info@bindingsystemsofamerica.com](mailto:info@bindingsystemsofamerica.com)  
URL: [bindingsystemsofamerica.com](http://bindingsystemsofamerica.com)

BSA's Multibind® System makes putting together professional looking financial statements, audit reports, tax returns and financial planning as easy as pressing a button. The secret behind the system is the U-CAT® u channel glue strip inside the cover. This resin based strip binds the entire edge of the document or contract without punching holes or using a plastic spiral mechanism.

## Host Sponsor

### 153A: CalCPA

1235 Radio Road, Redwood City, CA 94065  
800-922-5272 Fax: 650-802-2234  
Email: [calcpamember@calcpa.org](mailto:calcpamember@calcpa.org) URL: [calcpa.org](http://calcpa.org)  
CalCPA is the nation's largest statewide association of CPAs. Members receive tools and opportunities for professional growth, along with powerful regulatory and legislative influence and discounted CPE. Make sure you are a part of CalCPA as we celebrate our centennial this year.

## Host Sponsor

### 156A: CalCPA Education Foundation

1235 Radio Road, Redwood City, CA 94065  
800-922-5272  
Email: [custserv@calcpa.org](mailto:custserv@calcpa.org) URL: [calcpa.org/foundation](http://calcpa.org/foundation)  
Choose from more than 800 high-quality courses, conferences and webcasts. Whether you need CPE in a hurry and can benefit from self-study and online courses, require custom onsite education, or prefer a more leisurely approach and would like to take your CPE at a resort, we have what you need.

**310: CalCPA ProtectPlus**

Div. of CalCPAs  
1235 Radio Road, Redwood City, CA 94065  
800-556-5771 Fax: 650-802-2249  
Email: judith.graziani@calcpa.org  
URL: cpaprojectplus.com

CalCPA endorsed Health, Dental, Vision and other insurance plans exclusively for firms owned by members of CalCPA.

**305: CAMICO**

1235 Radio Road, Redwood City, CA 94065  
800-652-1772 Fax: 650-802-2700  
Email: marcom@camico.com URL: camico.com

With over 23 years of experience, CAMICO provides CPAs with professional liability and employment practices liability insurance offering expert risk management services designed to help lower your risk and build a stronger practice.

**179A: CaseWare International, Inc.**

469 King Street West, 2nd Floor  
Toronto, ON M5V 1K4 Canada  
800-267-1317 Fax: 416-867-1906  
Email: sales@caseware.com URL: caseware.com

CaseWare will be exhibiting the latest releases of their Working Papers, Time/Today and IDEA software. Our software has been described as "revolutionary" rather than "evolutionary". We will also be showing the latest in our series of templates.

**Sponsor (Tote Bags)****120A: CCH, a Wolters Kluwer business**

2700 Lake Cook Road, Riverwoods, IL 60015  
877-CCH-1265  
URL: cchgroup.com

CCH, a Wolters Kluwer business, is the professional's first choice for integrated tax and accounting solutions. We are the leading provider of tax and research software. Stop by the booth to see IntelliConnect and The ProSystem fx® Office.

**136A: CCH Kleinrock and SiteBuilder**

Div. of CCH, a Wolters Kluwer business  
2700 Lake Cook Road, Riverwoods, IL 60015  
URL: cchgroup.com/kleinrock; cchgroup.com/sitebuilder  
Kleinrock supplies comprehensive, easy-to-use and affordable reference products to small firm tax professionals, enrolled agents and CPAs. SiteBuilder helps you expand your practice onto the Internet so you can effortlessly build strong relationships with your clients.

**138A: CCH Small Firm Services**

Div. of Wolters Kluwer Tax & Accounting  
3550 George Busbee Parkway, Suite 200  
Kennesaw, GA 30144  
TaxWise: 866-345-4171; ATX: 877-728-9776  
Email: sales@taxwise.com; sales@atxinc.com  
URL: taxwise.com; atxinc.com

CCH Small Firm Services provides tax & accounting software, research products and CPE to more than 65,000 tax preparation businesses through our two separate tax compliance suites, ATX and TaxWise.

**505: Ceridian**

17390 Brookhurst Street, Fountain Valley, CA 92708  
800-937-2996 Fax: 609-586-8040  
Email: onesource@ceridian.com URL: ceridian.com

Ceridian partners with accounting professionals to provide payroll, HR Management and Compliance solutions to small businesses.

**200A: CFS Tax Software, Inc.**

1445 Los Angeles Avenue, Suite 214  
Simi Valley, CA 93065  
800-343-1157 Fax: 805-522-0187  
Email: custserv2@taxtools.com URL: taxtools.com

CFS provides powerful—yet easy-to-use and affordable—tax utility programs, including TaxTools (over 300 utilities); Payroll System (W2/1099, E-file, 941-940, Payroll Corrector, LivePayroll); many other products.

**510: CIT Small Business Lending**

1 CIT Drive, Livingston, NJ 07039  
800-713-4984  
Email: sbaloans@cit.com  
URL: smallbizlending.com

CIT Small Business Lending Corporation has been recognized as the nation's #1 SBA 7(a) lender since 2000 and is an SBA "Preferred Lender". Please visit [www.smallbizlending.com](http://www.smallbizlending.com) for more information.

**413: Commercial Cashflow Advisors**

1165 Lincoln Avenue, Suite 200, San Jose, CA 95125  
408-910-1701 Fax: 408-213-2530  
Email: olson@ccashflow.com URL: ccashflow.com

Commercial Cashflow Advisors provides our clients a number of tax related services. These include cost segregation studies, energy tax credit certification, fixed asset audits and tax controversy resolution services.

**Media Sponsor****705: CPA Magazine**

Div. of Abide Media  
1705 West NW Highway, #135, Grapevine, Texas 76051  
888-610-1144 Fax: 817-416-4306  
Email: cpa@cpamagazine.com  
URL: cpamagazine.com

CPA Magazine exists to empower America's most trusted advisors with tax, technology, and financial planning resources to serve more clients profitably and ethically.

**Media Sponsor****113A: The CPA Technology Advisor**

Div. of Cygnus Business Media  
420 North Kickapoo, Shawnee, OK 74801  
800-456-0864 Fax: 866-699-8844  
Email: editor@cpata.com  
URL: cpatechadvisor.com

The CPA Technology Advisor lives at the intersection of Technology and Public Accounting, offering comparative product reviews and topical articles and columns from respected leaders in the profession to help tax and accounting professionals explore, purchase and implement new technologies.

**211A: CPA2Biz, Inc.**

100 Broadway, 6th Floor, New York, NY 10005  
646-233-5033

Email: emice.leung@cpa2biz.com URL: cpa2biz.com  
CPA2Biz, Inc. is the exclusive marketing agent for AICPA products and services. CPA2Biz manages and maintains AICPA's online store at [www.cpa2biz.com](http://www.cpa2biz.com). The website has been named one of Internet Retailer's Top 500 Websites. CPA2Biz also develops and manages the client-focused AICPA Business Solutions programs – enabling CPAs to build stronger relationships with their business clients and employers. CPA2Biz is a subsidiary of the American Institute of Certified Public Accountants (AICPA).

**410: DimeSoft Business Solutions**

PO Box 1089, Nuevo, CA 93567  
951-928-1990 Fax: 951-436-9101  
Email: sales@dimesoftinc.com  
URL: dimesoftinc.com

DimeSoft is the number one reseller of Interprise Suite as well as the top developer of Interprise Suite customizations and plug-ins.

**163A: Doc-It**

945 King Street East, Hamilton, ON Canada L8M 1C1  
905-547-1100

Email: info@doc-it.net URL: doc-it.net

At about a dollar a day per person, Doc-It® Suite provides complete digital document management and workflow solutions for public accounting practices including software, training and implementation services developed by accountants for accountants.

**170A: Drake Software**

235 East Palmer Street, Franklin, NC 28734  
800-890-9500 Fax: 828-369-9928  
Email: sales@drakesoftware.com  
URL: drakesoftware.com

An all-inclusive tax preparation software, with over 30 years experience, includes Federal, All States, Free E-Filing, Bank Products, and more. For a free copy of our software, call 800-890-9500.

**201A: e-Accounting from CPAASP**

Div. of InsynQ, Inc.  
3304 Rosedale Street, Suite 200, Gig Harbor, WA 98335  
866-206-1781 Fax: 253-276-0023  
Email: sales@cpaasp.com URL: cpaasp.com

InsynQ e-Accounting solutions provide accounting professionals and their client businesses with secure, reliable, and affordable application hosting services. InsynQ is a licensed provider of hosting services for Intuit QuickBooks Pro, Premier and Enterprise, and offers a wide variety of hosting solutions for businesses of all sizes.

**504: E-chx Payroll**

1221 East Dyer Road, Suite 295, Santa Ana, CA 92705  
949-777-1775 Fax: 866-266-8186  
Email: stevans@e-chx.com URL: e-chx.com

E-chx provides complete payroll and tax service targeted to the small to mid-sized business owner and accounting firms.

**617: Eastman Kodak Co.**

2600 Manitou Road, Rochester, NY 14624  
585-722-4548 Fax: 585-722-6445  
Email: ben.david@kodak.com  
URL: graphics.kodak.com  
Kodak ScanMate i1120 Scanner.

**137A: eFileCabinet**

5252 Edgewood Drive, Suite 250, Provo, UT 84604  
877-574-5505 Fax: 801-374-5506  
Email: sales@efilecabinet.com  
URL: efilecabinet.com

eFileCabinet offers a comprehensive suite of electronic document management and online backup products and services that enable users to work quicker, smarter and more efficiently.

**609: Emochila, Inc.**

2601 Mission Street, San Francisco, CA 94131  
866-340-5652 Fax: 800-798-0573  
Email: sites@emochila.com URL: emochila.com

Emochila is a Web development firm for the Accounting industry. We provide websites, secure file transfer, prewritten content, custom designs, and many important website tools to Accountants nationwide.

**104A: Fishbowl Inventory**

Div. of Expresstech International  
580 East Technology Avenue, Suite 2500  
Orem, UT 84003

800-774-7085 Fax: 801-932-1101

Email: sales@fishbowlinventory.com

URL: fishbowlinventory.com

Advanced inventory control and manufacturing software for QuickBooks users.

**174A: Fujitsu Computer Products of America**

1255 East Arques Avenue, Sunnyvale, CA 94085  
888-425-8228 Fax: 408-746-7178  
Email: fcpa\_inside\_sales@fcpa.fujitsu.com  
URL: us.fujitsu.com/scanners

The ScanSnap S1500 offers convenience, simple connectivity, automatic color, page size and blank-page detection. Now bundled with Adobe Acrobat 9.0 Standard.

**412: Global Data Technologies Inc.**

121 North State College Blvd, Suite 10A  
Anaheim, CA 92806  
877-799-9076 Fax: 714-533-9030  
ken@gdtusa.com  
URL: gdtusa.com  
Cartridges.

**508: Helpmates Financial Staffing**

Div. of Helpmates Staffing Services  
900 Wilshire Blvd, Suite 908, Los Angeles, CA 90017  
213-228-1830 Fax: 213-228-1856

tchen@helpmates.com URL: helpmates.com  
Helpmates Financial Staffing specializes in the placement of highly skilled accounting and finance professionals in direct hire, temporary, temp-to-hire, and executive project consulting positions.

**121A: IncoTech Business Management & Accounting Software**

10721 Business Drive, Fontana, CA 92337  
888-200-4171 Fax: 888-200-4171  
Email: moreinfo@incortech.com URL: incortech.com  
IncoTech provides business management, CRM and accounting software solutions from multiple publishers to Southern California and beyond. We focus on helping project-based and field-service companies to succeed in today's economy.

**Sponsor  
130A: Intuit**

5601 Headquarters Drive, Plano, TX 75024  
214-387-2000 Fax: 214-387-2617  
URL: accountant.intuit.com  
Intuit, Inc.® is a leading business and financial management solutions provider for accounting professionals, small and mid-sized businesses, and financial institutions.

**Media Sponsor  
Special: Journal of Accountancy**

Published by AICPA  
220 Leigh Farm Road, Durham, NC 27707  
800-873-1677 Fax: 919-402-4467  
Email: advertising@aicpa.com URL: journalofaccountancy.com  
Revered as the industry leader among CPAs nationwide, *Journal of Accountancy* is the award-winning, member magazine of the AICPA, reaching over half a million accounting and finance professionals every month.

**513: KBKG, Inc.**

790 East Colorado Blvd, Suite 600, Pasadena, CA 91101  
626-449-4225 Fax: 626-449-3324  
Email: info@kbbkg.com URL: costsegregation.com  
Established in 1999, KBKG is a national firm focusing on specialty tax services. We have performed thousands of tax projects resulting in hundreds of millions of dollars in benefits.

**517: Herbert H. Landy Insurance Agency**

75 Second Avenue, Needham, MA 02494  
800-336-4422 Fax: 800-344-5422  
Email: johnt@landy.com URL: landy.com  
A national leader in providing Accountants Professional Liability Insurance since 1962, the Landy Agency offers experience, coverage and competitive pricing for accounting firms of all sizes and areas of practice.

**519: LeapFILE, Inc.**

8000 Jarvis Avenue, Suite 100, Newark, CA 94560  
888-716-9380  
Email: sales@leapfile.com URL: leapfile.com  
LeapFILE provides web-based secure file transfer solutions that support the specific needs of CPAs to exchange large, confidential tax documents with clients and partners.

**618: Method Integration**

57 Spadina Avenue, Suite 210  
Toronto, ON M5V 2J2 Canada  
416-640-6029; 877-529-6659  
URL: methodintegration.com  
Method is a QuickBooks-integrated, web-based platform with industry-specific applications that can be completely customized from head-to-toe.

**156A: Microsoft Corp.**

One Microsoft Way, Redmond, WA 98052  
425-882-8080 Fax: 425-936-7329  
Email: v-tracee@microsoft.com URL: oaisbetter.com  
Discover the Microsoft financial software product line, including Office Accounting, Microsoft Dynamics GP 10.0 and CRM 4.0, and get your free copy of Office Accounting.

**133A: Mitchell & Mitchell Insurance Agency, Inc.**

250 Bel Marin Keys Blvd, #E-1, Novato, CA 94949  
800-562-4272 Fax: 800-244-5624  
Email: pmorris@mitchellandmitchell.com  
URL: mitchellandmitchell.com  
We offer all insurance products to CPAs and their firms, including but not limited to Professional Liability, Employment Practices Liability, Workers Comp, Business Owners Packages, Health, Life, Disability, Homeowners, Auto, Boaters, umbrellas and more.

**604: Monroe Systems for Business, Inc.**

47 Runway Road, Suite G, Levittown, PA 19057  
888-666-7631 Fax: 877-666-7635  
Email: csr@monroe-systems.com  
URL: monroe-systems.com  
Heavy-duty professional desktop calculators.

**212A: O'Connor & Associates**

5250 West Century Blvd, Suite 636  
Los Angeles, CA 90045  
310-258-9667 Fax: 310-216-9431  
Email: info@poconnor.com URL: poconnor.com  
2200 North Loop West, Houston, TX 77018  
Email: jclark@poconnor.com  
O'Connor & Associates is a national real estate consulting firm offering federal tax reduction strategies, custom market consulting services, market research data, commercial appraisals, and other real estate services designed to maximize the return on your investment.

**102A: Office Tools Professional**

1051 West Avenue M, Suite 201, Lancaster, CA 93534  
888-667-8440 Fax: 661-951-3875  
Email: info@officetoolspro.com  
URL: officetoolspro.com  
Office Tools Professional is a unique practice management solution that combines a suite core accountant / tax firm applications operated from a single interface.

**226A: Overnite Express**

Div. of Norco  
17817 Gillette Avenue, Irvine, CA 92614  
800-683-7648 Fax: 800-894-7077  
Email: rverasophon@overniteexpress.com  
URL: overniteexpress.com  
Overnite Express is the premier overnight delivery service throughout California, Arizona, Nevada, and Mexico providing pick up until 9pm, weekend drop boxes, and a 100% guaranteed on time delivery. California law firms trust Overnite Express with their packages because they are the industry's technology leader providing proactive address corrections, visual proof of delivery, email delivery confirmations, and online shipping.

**214A: Paychex, Inc.**

300 Corporate Pointe, Suite 150, Culver City, CA 90230  
310-338-7900 Fax: 310-338-7963  
Email: ndelansky@paychex.com URL: paychex.com  
Paychex, Inc. (NASDAQ:PAYX) is a leading provider of payroll, human resource, and benefits outsourcing solutions for small- to medium-sized businesses. The company offers comprehensive payroll services, including payroll processing, payroll tax administration, and employee pay services, including direct deposit, check signing, and ReadyChex®. Human resource services include 401(k) plan recordkeeping, health insurance, workers' compensation administration, section 125 plans, a professional employer organization, time and attendance solutions, and other administrative services for business. Paychex was founded in 1971. With headquarters in Rochester, New York, the company has more than 100 offices and serves over 572,000 payroll clients nationwide.

**183A: PayCycle, Inc.**

210 Portage Avenue, Palo Alto, CA 94306  
866-729-2925 Fax: 650-852-9680  
Email: sales@paycycle.com URL: paycycle.com  
PayCycle is the easiest and most profitable way for accounting professionals to manage client payroll. This low cost, web-based service allows accountants to build a successful payroll practice.

**122A: Personable, Inc.**

17600 Newhope Street, Fountain Valley, CA 92708  
800-688-4281 Fax: 714-979-1822  
Email: info@personable.com URL: personable.com  
SourceLink lets you Scan, Link, Attach paper files to QuickBooks transactions. Retrieve source documents with a mouse click and automate paper flow. Use SourceLink to approve QuickBooks transactions before processing.

**Media Sponsor****Special: The Progressive Accountant**

Div. of Progressive Media Group  
1373 Broad Street, Suite 313, Clifton, NJ 07013  
973-685-7979 Fax: 973-685-7976  
Email: patrick.oleary@pmgb2b.com  
URL: theprogressiveaccountant.com  
The Progressive Accountant with Executive Editor Greg LaFollette is an online public accounting community specifically created for our audience of tax and accounting professionals. The Progressive Accountant includes news, product and service reviews, interviews with the professions most sought after thought-leaders.

**171A: ProHorizons**

333 West El Camino Real, Suite 210  
Sunnyvale, CA 94086  
408-702-4000 Fax: 408-705-4005  
Email: info@prohorizons.com URL: prohorizons.com  
ProHorizons is a nationwide consulting and brokerage firm specializing in assisting accounting practice owners with today's top challenges. We have a wide range of transaction and advisory services available.

**141A: ProTaxPro.com**

Div. of FileYourTaxes.com  
P.O. Box 7657, Oxnard, CA 93031-7657  
805-644-9398 Fax: 805-644-9398  
Email: taxman@fileyourtaxes.com URL: protaxpro.com  
ProTaxPro.com is the premier Professional Tax Program by FileYourTaxes.com. ProTaxPro.com is a hosted solution based on fast loading web technology that is secure, works on any computer, and is easy to use and learn.

**230A: RealTimeBookkeeping.com**

2160 Fletcher Parkway, Suite A, El Cajon, CA 92020  
888-869-0076 Fax: 866-843-7135  
Email: info@realtimebookkeeping.com  
URL: realtimebookkeeping.com  
The RealTimeBookkeeping (RTB) System will make your accounting practice more efficient and help you attract new clients so that you have more time to focus on doing what you do best: building and managing your practice toward greater PRODUCTIVITY and PROFITABILITY.

**188A: RedGear Technology**

Div. of HR Block  
1265 Sportsplex Drive, Kaysville, UT 84037  
800-706-8261  
Email: bill.holt@taxworks.com  
URL: arkworkspro.com  
ArkWorks is our paperless office solution. ArkWorks lets you file, search, and retrieve documents from your computer allowing you to save time, money and be more efficient.

**619: The Receivables Exchange**

220 Camp Street, 5th Floor, New Orleans, LA 70130  
800-658-5880 Fax: 800-513-1352  
Email: sylvouis@receivablesexchange.com  
URL: receivablesexchange.com  
The Receivables Exchange is America's first online marketplace for auctioning accounts receivable, offering a fast and efficient way for companies to raise working capital.

**704: Ricoh Corporation**

21820 Burbank Blvd, Woodland Hills, CA 91367  
818-703-0265 x208 Fax: 818-703-7928  
walter.njboke@ricoh-usa.com URL: ricoh-usa.com  
Ricoch Document Solutions and Services help you optimize how your company manages digital and paper-based information. As document management grows more complex, the right workflow solutions can help your business work better, faster and more efficiently.

**206A: Right Networks**

29 Riverside Street, Nashua, NH 03062  
888-417-4448  
URL: righnetworks.com  
Right Networks provides a wide range of services to help you apply the right technologies for you. Make Right Networks the one-stop-shop for your networking needs.

**309: RootWorks, LLC**

1516 South Walnut Street, Bloomington, IN 47401  
877-259-9256

Email: [info@rootworks.com](mailto:info@rootworks.com) URL: [rootworks.com](http://rootworks.com)

RootWorks - A NEW approach to accelerate small firm profitability and life/work balance. Discover levels of efficiency you didn't know were possible. Take part in the RootWorks Leadership Community™ and join the ranks of the Next Generation Accounting Firm.™.

**Sponsor****119A: Sage Software**

56 Technology Drive, Irvine, CA 92618  
800-834-3415

URL: [sagesoftware.com](http://sagesoftware.com)

Sage Software will be showcasing a number of award-winning accounting products and services that have revolutionized the way small and mid-sized companies do business in today's marketplace. Our sole focus is to provide business management software and services to these businesses.

**311: ShareFile**

510 Glenwood Avenue, Suite 223, Raleigh, NC 27603  
800-441-3453

Email: [keith.bowman@sharefile.com](mailto:keith.bowman@sharefile.com)

URL: [sharefilecpa.com](http://sharefilecpa.com)

Software solution for secure file transfer, large file transfer and client portals.

**Sponsor - Lanyards****135A: SmartVault Corporation**

5151 San Felipe, Suite 1850, Houston, TX 77056  
866-674-6785 Fax: 713-589-6390

Email: [sales@smartvault.com](mailto:sales@smartvault.com)

URL: [smartvault.com](http://smartvault.com)

SmartVault is a leading provider of easy-to-use and affordable document management solutions that enables QuickBooks users to go paperless in minutes.

**515: Solar Perfect**

690 A East Los Angeles Avenue, Suite 183  
Simi Valley, CA 93065

805-404-3901

Email: [esssolar@sbcglobal.net](mailto:esssolar@sbcglobal.net)

URL: [solarperfect.com](http://solarperfect.com)

Solar Electricity to eliminate your electric bill, Solar water heating for your swimming pool. Heating and Air conditioning. Huge Federal Tax Credits, and Rebates.

**Media Sponsor****314: Source Media - Accountants Media Group**

1 State Street Plaza, 27th Floor, New York, NY 10004  
212-803-8810 Fax: 646-264-6830

Email: [jack.lynych@sourcemedia.com](mailto:jack.lynych@sourcemedia.com) URL: [webcpa.com](http://webcpa.com)

Accountants Media Group is the leading publisher of periodicals for accountants in public practice. These include Accounting Today, Practical Accountant, Accounting Technology, CPA Wealth Provider, and WebCPA.com, the premiere web-based daily resource for tax and accounting professionals.

**415: SpeedTax**

900 Wilshire Blvd, Suite 908, Los Angeles, CA 90017  
213-228-1830 Fax: 213-228-1856

Email: [tchen@helpmates.com](mailto:tchen@helpmates.com) URL: [helpmates.com](http://helpmates.com)

SpeedTax delivers real-time, automated sales tax calculations, and integrates seamlessly with its customers' financial or e-commerce systems such as QuickBooks, Sage MAS 90/200 ERP, Sage Accpac ERP, and Microsoft Dynamics GP.

**139A: SurePrep, LLC**

450 Newport Center Drive, Suite 330  
Newport Beach, CA 92660

800-805-8582 Fax: 949-719-2614

Email: [sales@sureprep.com](mailto:sales@sureprep.com) URL: [sureprep.com](http://sureprep.com)

SurePrep's industry leading on-shore and off-shore tax outsourcing services and OCR solution allows you to reduce preparation time by 50%.

**608: Survival Strategies, Inc**

335 North Third Street, Burbank, CA 91502  
800-834-0357 Fax: 818-238-9116

Email: [bills@survivalstrategies.com](mailto:bills@survivalstrategies.com)

URL: [survivalstrategies.com](http://survivalstrategies.com)

Survival Strategies is a leading business expansion company catering to private practice owners.

**611: TASC**

2302 International Lane, Madison, WI 53704  
800-422-4661 Fax: 608-241-4584

Email: [sales@tasconline.com](mailto:sales@tasconline.com) URL: [tasconline.com](http://tasconline.com)

TASC is a third-party administrator of tax benefit plans that help small businesses increase their bottom line. AgriPlan/BizPlan allows small businesses to employ their spouse and save thousands of dollars in medical expenses.

**Media Sponsor****Special: The Tax Adviser**

Published by AICPA

220 Leigh Farm Road, Durham, NC 27707  
800-873-1677 Fax: 919-402-4467

Email: [advertising@aicpa.com](mailto:advertising@aicpa.com)

URL: [aicpa.org/pubs/taxadv/](http://aicpa.org/pubs/taxadv/)

With a tradition dating back to 1970, The Tax Adviser is the nation's leading source for news, analysis and guidance on federal and state taxes for CPAs.

**189A: TaxWorks**

Div. of RedGear Technologies

1265 Sportsplex Drive, Kaysville, UT 84037

800-230-2322 Fax: 801-529-9199

Email: [jon.wall@taxworks.com](mailto:jon.wall@taxworks.com) URL: [taxworks.com](http://taxworks.com)

TaxWorks offers the most value for your money on the market today. We have a complete suite of products from Tax Software and Document Management to General Ledger programs. If you have been frustrated with the increasing costs of your software, you owe it to yourself to look at TaxWorks and see how powerful we are at a fraction of the cost.

**Sponsor****131A: Thomson Reuters Tax & Accounting**

Div. of Thomson Reuters  
7322 Newman Blvd, Dexter, MI 48130  
800-968-8900 Fax: 734-426-3750  
Email: [cs.sales@thomsonreuters.com](mailto:cs.sales@thomsonreuters.com)  
URL: [cs.thomsonreuters.com](http://cs.thomsonreuters.com)

The Tax & Accounting business Thomson Reuters enhances the productivity and profitability of accounting and tax professionals with industry-leading software and services through the CS Professional Suite® and the Enterprise Suite™.

**Sponsor****101A: Thomson Reuters Tax & Accounting**

Div. of Thomson Reuters  
195 Broadway, New York, NY 10007  
212-367-6300  
URL: [ria.thomson.com](http://ria.thomson.com)

Thomson Tax & Accounting, a segment of The Thomson Corporation, is a leading provider of technology and integrated information solutions to accounting, tax and corporate finance professionals in accounting firms, corporations, law firms and government. Thomson Tax & Accounting includes the Professional Software & Services, Corporate Software & Services, and Research & Guidance businesses.

**175A: TimeValue Software**

22 Mauchly, Irvine, CA 92618  
800-426-4741 Fax: 949-727-3268  
Email: [jvelles@timevalue.com](mailto:jvelles@timevalue.com) URL: [timevalue.com](http://timevalue.com)  
Providing accurate, time-saving solutions to financial and tax professionals worldwide for over 24 years. We set the standard for amortization, interest calculations, IRS penalty and interest verification, and due-date management.

**405: TIW Technology, Inc.**

769 Youngs Hill Road, Easton, PA 18040  
610-258-5161 x718 Fax: 610-258-6217  
Email: [info@tiwcorp.com](mailto:info@tiwcorp.com) URL: [tiwcorp.com](http://tiwcorp.com)  
ALERE Accounting, part of the ALERE Business Applications solution is available in two users, five users, plus as a LAN solution as well as client server.

**207A: Total Financial Resource Group, Inc.**

141 South Hudson Avenue, 5th Floor  
Pasadena, CA 91101  
626-795-9600 Fax: 626-795-9995  
Email: [bdcreger@tfrgroup.com](mailto:bdcreger@tfrgroup.com) URL: [tfrgroup.com](http://tfrgroup.com)  
Turn-key Late-Stage, Pre-IPO Venture Capital Investment Fund for CPAs to offer to their "accredited" investor clients. Securities licensing may not be required.

**Sponsor****302: Union Bank**

445 S. Figueroa St., 17th Floor, Los Angeles, CA 90071  
Business Banking: 213-236-5483  
Priority Banking: 213-236-5794  
Small Business Retail: 919-503-3626  
URL: [unionbank.com](http://unionbank.com)  
Headquartered in San Francisco, UnionBanCal Corporation is a financial holding company with assets of \$70.1 billion at Dec. 31, 2008. Its primary subsidiary, Union Bank, N.A., is a full-service commercial bank providing financial services to individuals, small businesses, middle-market companies, and major corporations. Union Bank is California's fifth largest bank by deposits. The bank has 335 banking offices in California, Oregon and Washington, and two international offices.

**173A: Waddell and Reed Inc.**

150 S. Los Robles Ave., Suite 880, Pasadena, CA 91101  
626-568-2770 Fax: 626-568-2927  
Email: [jheimsra@wradvisors.com](mailto:jheimsra@wradvisors.com) URL: [waddell.com](http://waddell.com)  
Financial services for individuals, businesses, non-profits, endowments, and foundations. Retirement plans, qualified and non-qualified, defined contribution defined benefit 401k and more!

**224A: WaMu**

Small Business Banking  
201 Manhattan Beach Blvd, Manhattan Beach, CA 90266  
310-650-9371 Fax: 866-324-3916  
Email: [elizabeth.mayfield@wamu.net](mailto:elizabeth.mayfield@wamu.net) URL: [wamu.com](http://wamu.com)  
WaMu offers our CPA Package with Free Business/Analysis checking, remote deposit capture, special rates on financing, great rate Money Market accounts and more – exclusively for CPAs.

**512: Wellspring Software**

445 Sovereign Court, Manchester, MO 63011  
636-527-6100 Fax: 636-527-0012  
URL: [wellspringsoftware.com](http://wellspringsoftware.com)  
PrintBoss is the solution to print checks on blank stock. Additionally, print forms to multiple printers; email copies; add signatures; create Positive Pay files. Increase security; improve quality; save money. 