



CALIFORNIA FINANCIAL LITERACY CONFERENCE FOR EDUCATORS



BRINGING

personal **FINANCE** education

INTO CLASSROOMS • APRIL 2, 2011

LOS ANGELES CONVENTION CENTER

JOIN US

ONLY EDUCATORS can bring personal finance education into the classroom. Join us April 2 to learn how you can make a difference.

The 2011 California Financial Literacy Conference for Educators will gather together K-12 educators, nonprofits, community groups, financial professionals and government agencies for a common goal—**TO FIGHT FINANCIAL ILLITERACY.**

Only through empowerment and education, can we ensure the next generation manages their finances better than generations before.



WHAT'S IN IT FOR YOU?

EXPERTS will share strategies and demonstrate how you can integrate personal finance education into your classroom. You will come away with the skills and resources you need to improve your students' financial literacy, as well as establish connections with trained volunteers who can help you.

WHAT YOU GET

FREE EDUCATIONAL RESOURCES, curriculum guides, workbooks and toolkits.

VOLUNTEER SUPPORT connections with educators, financial experts and community groups.

BEST PRACTICE details of successful personal finance education programs and how to integrate them.

TECHNIQUES & STRATEGIES to reach diverse student audiences.



WHAT YOU NEED TO DO

Visit www.calcpa.org/FLConference to quickly register! **DON'T WAIT.** Act now to get your first choice of breakout sessions!

REGISTRATION is Quick & Easy

Go to www.calcpa.org/FLConference today to review the agenda & secure your spot.

INVITE Your Colleagues
financial literacy is built on education.

CO-HOSTS



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FOR MORE INFORMATION contact Jill Gorman: jill.gorman@calcpa.org