



Los Angeles Chapter
3rd Annual Power by Numbers Run/Walk
(Formerly known as the Fall/Harvest Run/Walk)

Date/Time: Sunday, Nov. 18, 8 a.m. registration, 8:30 a.m. run/walk
Location: San Vicente and Darlington, Brentwood

SPONSORSHIP OPPORTUNITIES

EVENT

Join us Sunday, **Nov. 18 for a fun 5K/10K run/walk** followed by a post-event celebration. The CalCPA is dedicated to increasing scholarship funding to local college and university students pursuing a career in accounting.

The last two runs/walks have raised nearly \$60,000 with an average of more than 800 compassionate participants. We need your help to fund our future leaders.

Yes, I will serve as a sponsor of *CalCPA Power by Numbers 5K/10K Run/Walk* category marked below:

PLATINUM (\$10,000) - TWO Sponsors At This Level

- Race Start and Finish Banner
- Sponsor Recognition on Firstgiving.com-Home Web Page
- Sponsor Recognition on CalCPA.org-Run Web Page
- Sponsor Recognition in Race Place Magazine
- Two Company Teams of 5 to 5K/10KRun/walk
- Sponsor Logo (Prominent) on Runner Registration Brochure
- Sponsor Logo (Prominent) on Race T-shirt
- Sponsor Logo (Prominent) on All Promotional Materials
- Sponsor Logo on Run/Walk Flier
- Sponsor Banner on Event Stage
- Sponsor Logo at Registration site
- Sponsor Logo on Mile Markers
- Exposure Where Possible With TV, Radio, Print Media
- Sponsor Materials In Race Goodie Bag
- Expo Booth

GOLD (\$5,000) - FIVE Sponsors At This Level

- Sponsor Recognition on CalCPA.org-Run Web Page
- One Company Team of 5 to 5K/10KRun/walk
- Sponsor Logo on Runner Registration Brochure
- Sponsor Logo on Race T-shirt
- Sponsor Logo on Run/Walk Flier
- Sponsor Logo on All Promotional Materials
- Sponsor Banner on Event Stage
- Sponsor Logo at Registration site
- Sponsor Logo on Mile Markers
- Exposure Where Possible With TV, Radio, Print Media
- Sponsor Materials In Race Goodie Bag
- Expo Booth

SILVER (\$3,000) - Unlimited Sponsors At This Level

- Sponsor Recognition on CalCPA.org-Run Web Page
- Sponsor Logo on Race T-shirt
- Sponsor Logo on Run/Walk Flier
- Sponsor Logo on All Promotional Materials
- Sponsor Banner on Event Stage
- Sponsor Logo at Registration site
- Sponsor Logo on Mile Markers
- Exposure Where Possible With TV, Radio, Print Media
- Sponsor Materials In Race Goodie Bag
- Expo Booth

BRONZE (\$2,000) - Unlimited Sponsors at This Level

- Sponsor Logo on Race T-shirt
- Sponsor Logo on All Promotional Materials
- Sponsor Logo at Registration site
- Sponsor Logo on Mile Markers
- Exposure Where Possible With TV, Radio, Print Media
- Sponsor Materials In Race Goodie Bag
- Expo Booth

CONTRIBUTING SPONSOR (\$750) - Unlimited Sponsors at This Level

- Sponsor Logo on Race T-shirt
- Sponsor Logo on Mile Markers
- Sponsor Materials In Race Goodie Bag
- Expo Booth

EXPO EXHIBITOR (\$200) *

- One Table and Two Chairs in Staging Area
- Exhibitor Provides Banner At Booth
- *For an additional \$100 Exhibitor Material in Race Goodie Bag

In-Kind Donation

(List item here)

I cannot participate but would like to make a donation of \$_____.

**Once selection has been made please complete Sponsor Agreement bellow and contact:
Delia Rincón (818) 546-3509 or Sandy Benitez (818) 546-3505**



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SPONSOR AGREEMENT

On behalf of the California Society of CPAs, thank you for your sponsorship of the **Power by Numbers-5K/10K Run/Walk, Sunday, Nov, 18, 2007**, 8 a.m.-12 p.m. , Brentwood, California.

Company/Firm Name:		
Contact Person:		
Address:		
City, State, Zip		
Telephone Numbers:	Voice:	Fax:
E-mail Address:		
Authorized Signature:		

Sponsor Level:	
Amount:	
Benefits:	
Payment & logo due by:	Friday, August 24, 2007, for inclusion in event promotion.

Sponsorship Payment Type:

Check (payable to CalCPA; 5/10K LA Run/Walk) Visa MC AMEX

Mail to: Delia Rincón ; CalCPA; Los Angeles; 330 N. Brand Blvd.; Glendale, CA, 91203; or if paying by credit card fax to (818) 246-4017.

Account Number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Questions? Delia Rincón, Program Associate, CalCPA (818) 546-3509; delia.rincon@calcpa.org

Please list names of your 5K/10K Run/Walk TEAM: (Platinum & Gold Sponsors)

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

Additional Terms & Conditions:

- CalCPA will not give out event attendee lists.
- Mailing lists may be purchased—inquire with Lisa Brown, CalCPA, (650) 802-2431 for additional information.
- CalCPA will not include a sponsor company flier or article in publications.
- CalCPA must approve prefabricated displays.
- There will be an extra fee for charges incurred for power, phone, internet access, or special set-up needed.
- CalCPA recommends no more than two representatives to staff the display table.

Delia Rincón, CalCPA
Los Angeles, Program Associate

Signature

Date