

Call for Nominations 2008 CFO of the Year Award

VISION • LEADERSHIP • STRATEGY • ETHICS

NOMINATIONS

Please submit your nomination to:
Silicon Valley/San Jose Business Journal
ATTN: CFO of the Year
96 N. Third St., Suite 100
San Jose, CA 95112

Or you may submit your nomination online by visiting http://www.bizjournals.com/sanjose/bol_survey/ and clicking on the CFO of the Year 2008 link. Deadline for nominations is July 31, 2008.

All information will be kept confidential and will be used only by the independent panel of judges. Any information included in the nomination form will be excluded from publishing without previous authorization from the company.

ELIGIBILITY

Candidates must:

- Be Chief Financial Officer or Head of Finance
- Be based in Silicon Valley*, as defined by the Business Journal (see below)
- Be employed by a company that maintains its headquarters in Silicon Valley*
- Have at least one year on the job or as a consultant with the same company
- *Be acknowledged and endorsed by the nominee*
- *Not be an employee of sponsoring organizations or their representatives*

AWARD HONORS

Winners will be announced at an awards ceremony on Nov. 4, 2008. Winners also will be profiled in a special Silicon Valley/San Jose Business Journal publication on Nov. 7, 2008.

SELECTION PROCESS

An independent panel of judges will select winners based on information provided through the nomination process. Categories for the awards are (select only one):

- Venture-Backed Emerging Tech CFO
- Community Leader CFO
- Fund Finance CFO
- CFO for Hire
- Private Company CFO
- Public Company CFO

SILICON VALLEY*

*The Silicon Valley/San Jose Business Journal defines Silicon Valley as Santa Clara County; Fremont, Newark and Union City in Alameda County; Atherton, Belmont, East Palo Alto, Foster City, Menlo Park, Portola Valley, Redwood City, San Carlos, San Mateo and Woodside in San Mateo County; San Benito County; Santa Cruz County; Monterey County.

Nominee and Company Information (* indicates a required field)

* Nominee's name _____ * Description of products or services _____

* Title _____

* No. years in position _____

* Company name _____ Mergers or acquisitions in past three years: _____

* Business address _____

* City/State/ZIP _____

* Nominee's phone _____ Nominator _____

* Nominee's e-mail _____ Nominator's company _____

Company Web site _____ Nominator's title _____

Company's industry _____ Nominator's phone _____

_____ Nominator's e-mail _____

Circle one category:

Venture-Backed Emerging Tech Community Leader Fund Finance CFO for Hire Private Public

Company Financial Data (Any financial information submitted will be held in strict confidence and will not be published.)

	2007	2006	2005
Annual sales	\$ _____	\$ _____	\$ _____
Number of employees	_____	_____	_____

Description Information on Nominee (Please answer all of the following questions.)

- Describe the nominee's role within the organization and his or her impact on the organization's goals and performance. This should highlight leadership ability. Illustrate initiatives where the nominee's insight and judgment have led and inspired the organization to greater success. Include innovative ideas that have reshaped areas of the company.
- Describe how the nominee has used his or her skills and creativity to contribute to the community.
- Provide details of initiatives undertaken by the nominee to strengthen the strategic market position of his or her company. Indicate any internal or external barriers and the strategies applied.
- Highlight specific business and management practices that exemplify high standards in business integrity and ethical practices. This should include a formally adopted policy or mission statement and should show policies and practices that assure excellence in quality products/services and demonstrate accountability to customers, shareholders, vendors and suppliers.
- Other information regarding the nominee that you feel is pertinent.

Please also include a copy of the nominee's one-page biography.

Thank you for submitting a nomination for this program. Would you like to be sent an invitation to the awards banquet on Nov. 4?

Yes: e-mail address _____ No



California Society of Certified Public Accountants