

# Los Angeles Chapter

# Sponsorship Levels

## 5<sup>th</sup> Annual Power By Numbers 1K/5K/10K Run/Walk

Sunday, November 22, 2009

11611 San Vicente Blvd., Los Angeles (at the corner of San Vicente and Darlington, Brentwood)

6:00 a.m. Registration; 7:00 a.m. 1K/5K Run/Walk; 7:30 a.m. 10K Run/Walk

Registration at: [www.calcpa.org/la/PowerByNumbers](http://www.calcpa.org/la/PowerByNumbers)

Join us **Sunday, Nov. 22 for a fun 1K/5K/10K run/walk** followed by a post-race celebration. In addition to being fun, this is an opportunity to network with the many finance professionals who attend each year, including attorneys and bankers. Be a part of history as we celebrate 100 years of the CalCPA organization. We anticipate over 500 runners at this exciting event that helps raise money to continue CalCPA's dedication to funding scholarships for local college and university students pursuing a career in accounting. The Westside Food Bank also benefits from this event.

### **GOLD SPONSOR – \$3,000**

#### **(Two Available)**

- Prominently positioned Sponsor Logo on Start and Finish Banner
- Prominently positioned Sponsor Logo & Recognition in Race Place Magazine
- Prominently positioned Sponsor Logo linked & Recognition on Run Web Page
- Prominently positioned Sponsor Logo at Runner Registration Booth
- Prominently positioned Sponsor Logo on Mile Markers
- Prominently positioned Sponsor Logo on Save the Date Post Card Mailing
- Prominently positioned Sponsor Logo on Race T-shirt
- Prominently positioned Sponsor Logo & Recognition on Event Stage Banner
- Four Company Teams of 5 to 5K/10K Run/Walk
- Exposure Where Possible with TV, Radio, Print
- Sponsor Verbal Thanks & Recognition on Event Stage
- Expo Booth

### **SILVER SPONSOR – \$2,000**

#### **(Five Available)**

- Sponsor Logo (unlinked) Recognition on Run Web Page
- Sponsor Logo at Runner Registration Booth
- Sponsor Logo on Mile Markers
- Sponsor Logo on Race T-shirt
- Sponsor Banner on Event Stage Banner
- Three Company Teams of 5 to 5K/10K Run/Walk

- Exposure Where Possible with TV, Radio, Print
- Sponsor Verbal Thanks & Recognition on Event Stage
- Expo Booth

### **BRONZE SPONSOR – \$1,000**

#### **(Ten Available)**

- Sponsor Logo at Runner Registration Booth
- Sponsor Logo on Mile Markers
- Sponsor Logo on Race T-shirt
- Two Company Teams of 5 to 5K/10K Run/Walk
- Exposure Where Possible with TV, Radio, Print
- Sponsor Verbal Thanks & Recognition on Event Stage

### **EXPO EXHIBITOR – \$200**

- One Table and Two Chairs in Staging Area
- Exhibitor Provides Own Banner

To become a sponsor, contact Delia Rincon (818) 546-3509 or [delia.rincon@calcpa.org](mailto:delia.rincon@calcpa.org)

You can still help! If you are unable to sponsor any of these levels you can help by:

- Marketing this event to your friends, family or colleagues
- Collect and drop off a non perishable food item for this event that will benefit the Westside Food Bank.
- Donate items such as water bottles, gift certificates, bananas, oranges, or individually wrapped baked goods.
- Volunteer for this event

