

Women's Leadership Forum Sponsorship Levels



Los Angeles | Friday, June 10, 2011 | 8:30 a.m.–4:30 p.m.

CalCPA is committed to advancing women within the CPA profession. Now in its fourth year, the Women's Leadership Forum brings together leading women in public accounting, industry, financial professionals and others for a day of leadership development, professional growth and recognition. Attendees will hear experts discuss the latest issues and challenges facing leaders today, and leave with knowledge and tips that may transform their lives and careers. The 2010 Women's Leadership Forum drew more than 200 attendees.

Don't miss your opportunity to sponsor this phenomenal event and maximize your visibility with women CPAs and more than 36,000 of California's top business and finance professionals.

PLATINUM SPONSOR (\$10,000)

- 2-3 minute presentation to the attendees by the sponsor.
- Distribution of 1 piece of marketing material to session attendees.
- Recognition in event media presentation and at podium.
- Premier display of company name & logo at entry door.
- Display company banner at registration table.
- One event table of 10.
- Logo with link on Women's Leadership Forum webpage.
- Recognition and thank you by event chair at the event.
- Contact information included in on-site program materials.
- Sponsor booth—consists of an 8 ft. table.
- Business card drawing for prize.

GOLD SPONSOR (\$7,500)

- Recognition in event media presentation and at podium.
- Premier display of company name & logo at entry door.
- Display company banner at registration table.
- One event table of 10.
- Recognition in event media presentation.
- Display of company name & logo at registration table and on signage at event.
- Logo with link on Women's Leadership Forum webpage.
- Sponsor booth—consists of an 8 ft. table.
- Business card drawing for prize.

SILVER SPONSOR (\$5,000)

- Recognition in event media presentation.
- Display of company name & logo at registration table and on signage at event.
- Logo with link on Women's Leadership Forum webpage.
- Recognition and thank you by event chair at the event.
- Contact information included in on-site program materials.
- Sponsor booth—consists of an 8 ft. table.
- Business card drawing for prize.
- 2 complimentary event tickets

BRONZE SPONSOR (\$3,500)

- Recognition and thank you by event chair at the event.
- Contact information included in on-site program materials.
- Sponsor booth—consists of an 8 ft. table.
- Business card drawing for prize.
- Logo on Women's Leadership Forum webpage.
- 2 complimentary event tickets

SUPPORTING SPONSOR (\$1,500)

- Recognition and thank you by event chair at the event.
- Contact information included in on-site program materials.
- Sponsor booth—consists of an 8 ft. table.

ADDITIONAL SPONSOR OPPORTUNITIES

Breakfast Sponsor (\$10,000)

Afternoon Specialty Break Sponsor (\$7,500)

Hospitality Sponsors (contact us for options)

- Company logo with link on Women's Leadership Forum webpage.
- Display of company name & logo on signage at event.
- Recognition and thank you by event chair at the event.
- Contact information included in on-site program materials.
- Sponsor booth—consists of an 8 ft. table.
- Business card drawing for prize.

Other sponsorship opportunities available.

To become a sponsor, contact:

Bobbi Petrov (650) 522-3220;
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