

While CalCPA is happy to connect you with a school in your area, if you have any pre-existing connections to local high schools, by all means, leverage them to gain face-time with students. If you know principals, counselors, teachers or district administrators, or if you are a member of your local school board, use these community connections to spread the word about CPA careers and our financial literacy initiative. And, if you have children in high school, they may be able to help you make a connection.

TALK TO PRINCIPALS AND GUIDANCE & CAREER COUNSELORS

Ask them to refer you to business, math, economics or other instructors who might be interested in a CPA careers or financial literacy presentation.

CAREER DAYS

Find out when the school's next career day is scheduled and see if you can participate

SAMPLE LETTER

Here is a model letter that you can customize to send to a school. Download it at www.calcpa.org/members/knowledge/outreach/index.htm.

Dear :

The California Society of CPAs is committed to reaching out and inspiring bright, talented students to discover the integrity, trust and career diversity that is the CPA profession. In addition, CalCPA is committed to seeing that all Californians—including teens—are financially literate. As a member volunteer, I would like to visit your school and share with your students the opportunities available in the CPA profession or the importance of managing their money responsibly.

I am happy to make a formal careers presentation (including a slide show and DVD), participate in a career day or lead a question and answer session. I am also happy to present a financial literacy lesson on topics such as budgeting, credit or savings and investing. I can tailor the presentation to the class curriculum and students' interest.

To learn more, please review

- The enclosed copy of *Quest*, CalCPA's magazine on CPA careers, published specifically for high school students;
- The enclosed financial literacy materials; or
- Visit our website at www.calcpa.org/careers/educators.html

Please contact me to arrange a visit. I look forward to hearing from you.

Your Name
XYZ Corporation
City, CA

Phone:
Fax:
E-mail:

