

In-Class Presentation Outline

(Can be used with or without PowerPoint slide show.)

BECOMING A CERTIFIED PUBLIC ACCOUNTANT

(Slide 1)

(Suggested Topics: There are no drop down lists on this slide)

- Introduce self—name, mention if live in community
- What you do as a CPA—Company, title, job responsibilities
- When/why you decided to become CPA

JOB OPPORTUNITIES (Slide 2)

- Public accounting firm
- Sole practitioner
- Corporate
- Not-for-profit
- Government
- Education

CAREER VARIETY (Slide 3)

- Law enforcement
- CFO
- Personal business manager
- Auditor

CAREER VARIETY (Slide 4)

- Treasurer
- Information technology
- Management consulting
- Banking

CAREER VARIETY (Slide 5)

- Personal financial planner
- Strategic resource manager
- Tax planning/preparation
- Forensic/fraud

CAREER VARIETY (Slide 6)

- ElderCare adviser
- International business
- Estate planning
- Litigation consulting

SKILLS YOU'LL NEED (Slide 7)

- Critical thinking
- Technology savvy
- Business sense
- Problem solving
- Ability to communicate clearly and concisely

SKILLS YOU'LL NEED (Slide 8)

- Ability to work alone and as part of a team
- Client-oriented
- Strong ethics
- Adaptable

Note: Perhaps show DVD here.

IN DEMAND (Slide 9)

- 10%–20% growth over the next several years
- 7 out of 10 accounting majors land a job upon graduation
- Unparalleled career portability

SALARY POTENTIAL (Slide 10)

- \$35K–\$50K beginning
- \$55K+ with CPA license
- \$150K+ top positions

LICENSING: PATHWAY 1 (Slide 11)

- Bachelor's degree
- 24 semester units in business-related subjects
- 24 semester units in accounting-related subjects
- Passage of Uniform CPA Exam
- Two years general accounting experience supervised by a licensed CPA
- Passage of ethics course

LICENSING: PATHWAY 2 (Slide 12)

- Bachelor's degree
- 24 semester units in business-related subjects
- 24 semester units in accounting-related subjects
- 150 semester units of college credit
- Passage of Uniform CPA Exam
- One year general accounting experience supervised by a licensed CPA
- Passage of ethics course

Note: Pathway 2 is the more portable pathway that will allow CPAs to carry their license from state-to-state.

WANT TO BE AN AUDITOR? (Slide 13)

- 500 hours of auditing and attest experience

Note: Auditing experience can be earned after the CPA is first licensed.

WANT TO KNOW MORE? (Slide 14)

- See *Quest* magazine
- Visit www.calcpa.org/careers
- Contact local CalCPA chapter (mention scholarship program)
- Visit www.startheregoplaces.com

CERTIFIED PUBLIC ACCOUNTANT (Slide 15)

- Thank students/faculty for opportunity to speak
- Invite questions

