



SPONSORSHIP OPPORTUNITIES

Wednesday, April 23, 2008 • Sacramento Convention Center

The California Summit on Financial Literacy is a joint effort of the California Society of Certified Public Accountants, the California Jump\$tart Coalition and CalCPA Institute. This critical event will gather together businesses, community groups nonprofits, financial professionals, educators and others to empower California communities to fight financial illiteracy.

Platinum (\$20,000)

- Gold Sponsor benefits along with specific program benefits that are appropriate to the event and for the sponsor.

Gold (\$15,000)

- Name or logo on online, print and electronic event promotional material.
- Acknowledgement and thank you at the event.
- Sponsor booth—consists of one 6 ft. table.
- Logo and contact information included in on-site program materials.
- Business card drawing for prize.
- Acknowledgement and link posted with event on Education Foundation or CalCPA webpage from date of placement through one month after event.
- Acknowledgement and link on Education Foundation or CalCPA sponsor webpage.

Silver (\$10,000)

- Name or logo on online, print and electronic event promotional material.
- Acknowledgement and thank you at the event.
- Sponsor booth—consists of one 6 ft. table.
- Logo and contact information included in on-site program materials.
- Business card drawing for prize.
- Acknowledgement and link on Education Foundation or CalCPA sponsor webpage.

Bronze (\$5,000)

- Name on online, print and electronic event promotional material.
- Acknowledgement and thank you at the event.
- Sponsor booth—consists of one 6 ft. table.
- Contact information included in on-site program materials.
- Business card drawing for prize.

Exhibitor (\$1,500)

- Name on online event promotional material.
- Acknowledgement and thank you at the event.
- Sponsor booth—consists of a 6 ft. table.

Special Opportunity (\$7,500)

- Logo along with California Summit on Financial Literacy logo on all participant bags.
- Name on online, print and electronic event promotional material.
- Acknowledgement and thank you at the event.
- Sponsor booth—consists of one 6 ft. table.
- Contact information included in on-site program materials.
- Business card drawing for prize



SPONSOR TODAY!

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