

Sponsored Webcasts

As technology advances, static ads don't move your target the way a live presentation does. CalCPA is at the forefront of delivering education via webcast to California CPAs—and incorporates social media promotion to cast a wider net of potential registrants. Sponsor a two-hour CPE webcast through the CalCPA Education Foundation and get your company name and professional expertise in front of our members.

Your webcast sponsorship allows us to offer education to our members at no cost:

Sponsorship Registrant Pricing: \$2,995

Advantages

- Two-hour webcast offered for free to CalCPA members.
- Sponsor's company logo permitted to appear on each slide in presentation.
- Verbal acknowledgement of sponsoring organization at beginning and end of webcast.
- Webcast title listing on CalCPA website and upcoming event calendar.
- Multiple promotional emails to member and

nonmember database.

- Listing in biweekly webcast flier.
- HTML email template that presenters can use to market event to their own target audience.
- A list of names and email addresses of registrants who have requested more information from the presenter.

Please prepare an outline of your proposed presentation and submit it with the order form information below. By doing so, presenter/sponsor agrees to present factual information during presentation and avoid outright solicitation for business from webcast attendees. Presenter is prohibited from claiming to be sole or best provider of services being described. Other terms and conditions apply and are stipulated in the webcast sponsor agreement.

CalCPA Sponsored Webcast Order Form

I would like to sponsor a CPE webcast \$2,995

Company/Firm Name _____

Webcast Presenter(s) _____

Contact Name: _____

Proposed Topic: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Fax: _____

Email: _____

Company Website: _____

Authorized Signature

Name (print)

Date



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