

# Webcast Event Sponsorship

Sponsorship is a powerful way to feature your brand, attract clients and build market share. In today's tough economic environment, it is even more important to keep your brand at the forefront with potential buyers and existing clients.

No time or budget to send a booth and sales reps to one of our events?

Still want to get your product or service in front of a live audience?

## Sponsor the conference webcast and receive these benefits:

- Verbal acknowledgment and thank you at the onsite (live) conference, in addition to the webcast.
- Your company contact information will appear as part of the 8-12 slide deck, four times during the event—prior to the start, mid-morning break, lunch break and mid-afternoon break.
- Your company contact information will appear in the event manual provided to attendees and all links in the e-materials are clickable.

**ALL THIS FOR ONLY \$1,000 PER DAY, PER EVENT**

## Sponsoring more than one event?

Multiple event packages are available.

### It's All About Access

As the largest state CPA society and foundation, we count more than 40,000 CPAs, financial professionals and attorneys as our members and customers. We give you opportunities to reach a large, influential community of trusted advisers to businesses, not-for-profits, governments, high net-worth individuals and much more. Many nationally recognized CPAs, business leaders and technical experts hail from California, and we are proud that they are among our diverse, talented members. We offer a wide array of conferences that are webcast to meet their various professional needs.

In addition to our strong educational content, our members are also looking for new solution providers, tools and resources during our events. You have the power to create a highly customized sponsorship program that delivers a finely-tuned group of CPAs and professionals best matched to your ideal target client. It all comes down to having exclusive access to an attractive, prospective audience.



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