

Website Rates

CalCPA.org: Where CPAs Go to Stay Informed

CalCPA.org is the official website of the California Society of CPAs and the CalCPA Education Foundation. Get your products and services in the minds of California CPAs.

Ever-changing and always informative, CalCPA.org is full of news, links and information CPAs need and want.

“At a minimum, I go to the CalCPA website several times per week, but there are times when I get material off the website several times a day.”

Rusty Roy, CPA
Shareholder and President, Roy & O'Connor, CPAs Inc.
CalCPA Member, Paso Robles

Banner & Panel Ads

CalCPA Home Page	1 year	3 months	1 Month
Leaderboard	\$55,000	\$17,000	\$7,500
Medium Rectangle	\$40,000	\$13,000	\$5,000
Half Rectangle	\$26,000	\$8,000	\$3,500
Internal Website Pages	1 year	3 months	1 Month
Leaderboard	\$12,000	\$5,000	N/A
Medium Rectangle	\$10,000	\$3,500	N/A
Half Rectangle	\$8,000	\$3,500	N/A

Products & Services Listings

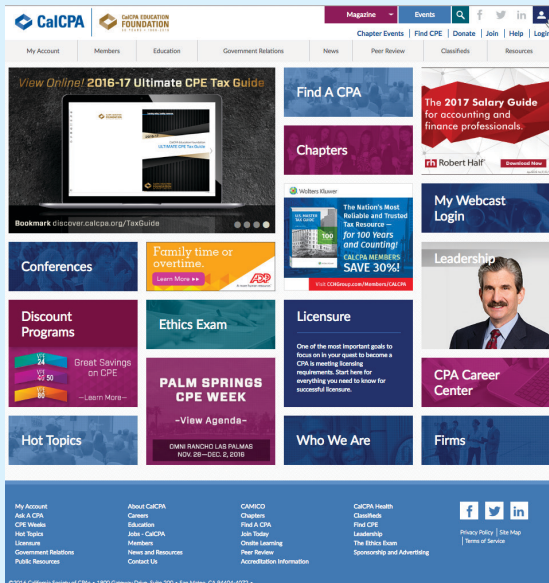
Text Link & Web Page	1 year
100-word ad, plus product graphic or company logo and link to company's website	\$995

Online Classifieds

For information and rates for our popular CalCPA Classifieds, please visit

www.calcpa.org/classifieds.

All advertising is subject to approval by the California Society of CPAs. CalCPA reserves the right to decline any advertisement considered unethical or unsuitable, regardless of contract. Agency and advertiser expressly warrant that they have the right to publish the advertising. Agency and advertiser shall indemnify publisher against all damages and related expenses (including legal fees) arising from the publication of the advertising.



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