

# Chapter Bulletins & Blog Pages

Increase Your Presence in Your Local Community. Post your message in one of our 14 chapter bulletins. Your message will also be posted on the local chapter website blog portion of [calcpa.org](http://calcpa.org) for as long as the issue is current.

Send your ad image (see specs below) or text that will fit in that space along with your desired link to [bobbi.petrov@calcpa.org](mailto:bobbi.petrov@calcpa.org), and we will place it in the bulletin and on the blog site.

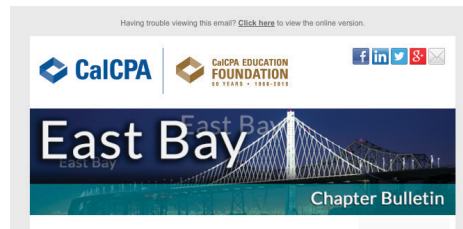
## Image Specifications

**For bulletin emails:** banner (54w x 430h pixels)

**For blogs:** skyscraper (160w x 600h pixels)

Ads must be static. All images should be saved at 240 dpi, 100% size, and saved as RGB images. Maximum file size: 100KB. JPG or PNG files only.

*Sample Header*



## CalCPA Featured Products & Services Chapter Bulletin Advertising Rates

<b>Small Chapter</b> (Bakersfield, Central Coast, Channel Counties, Fresno, Inland Empire, Peninsula/Silicon Valley and San Joaquin)	\$995 per issue
<b>Medium Chapter</b> (East Bay, Orange County/Long Beach, Sacramento, San Diego, San Francisco and Silicon Valley/San Jose)	\$1,100 per issue
<b>Large Chapter</b> (Los Angeles)	\$1,500 per issue
<b>Any two chapters</b>	\$1,750 per insertion

CalCPA reserves the right to decline any advertisement considered unethical or unsuitable, regardless of contract. Agency and advertiser expressly warrant that they have the right to publish the advertising. Agency and advertiser shall indemnify publisher against all damages and related expenses (including legal fees) arising from the publication of the advertising.

## CalCPA Chapter Bulletins & Blog Pages

Please email your creative materials and URL to: [bobbi.petrov@calcpa.org](mailto:bobbi.petrov@calcpa.org)

## Order Form

Requested issue date \_\_\_\_\_ (month/year)

## Billing Information **Please note: Cancellations not accepted for e-media.**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

Authorized Signature

Name (print)

Date



**Bobbi Petrov • (650) 522-3220 • [bobbi.petrov@calcpa.org](mailto:bobbi.petrov@calcpa.org)  
1800 Gateway Drive, Ste. 200 • San Mateo, CA 94404 • [www.calcpa.org/advertise](http://www.calcpa.org/advertise)**