

CalCPA BUZZ

Open Rates That Far Exceed Industry Averages

CalCPA BUZZ takes your message just where you want it to go—to the in-boxes of 36,420 CPA subscribers. Delivered the first and third Tuesday of the month, CalCPA BUZZ connects subscribers to timely, relevant and authoritative news impacting the accounting profession.

YES! I would like to advertise in BUZZ

Please begin my ad as of:

____/____/____ and continue through ____/____/____
Month/day/year Month/day/year

Number of issues _____

Banner or Text Ad

430 x 54 or 30 words plus link

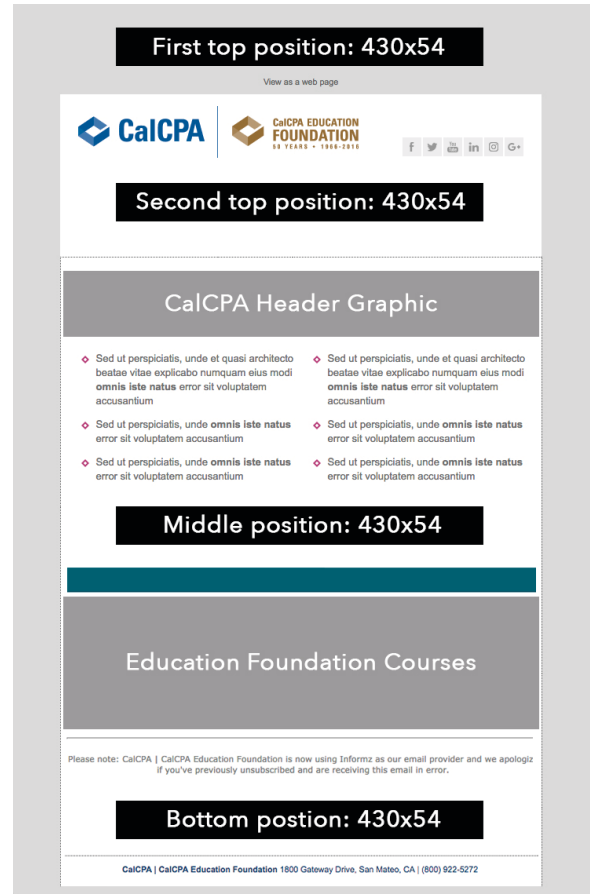
- First top position—\$3,500
- Second top position—\$3,000
- Middle position—\$2,000
- Bottom position—\$1,400

2 Consecutive Issues—Total Cost

- First top position—\$5,000
- Second top position—\$4,000
- Middle position—\$3,000
- Bottom position—\$2,500

*subject to availability

Ads must be static. All images should be 240 dpi and saved at 100% size, RGB images, JPG or PNG format. Maximum file size: 100KB.



“CalCPA BUZZ is one of my favorite resources. It’s perfect for my busy life—‘must read’ headlines and essential CPE listings to help me meet my license renewal requirements.”

Pamela M. Thompson, CPA
Owner/Opportunity Architect
Show Your Stuff
CalCPA Member, San Dimas

CalCPA reserves the right to decline any advertisement considered unethical or unsuitable, regardless of contract. Agency and advertiser expressly warrant that they have the right to publish the advertising. Agency and advertiser shall indemnify publisher against all damages and related expenses (including legal fees) arising from the publication of the advertising.

Billing Information **Please note: Cancellations not accepted for e-media.**

Company Name: _____ Contact name: _____
 Address: _____ City, State, ZIP: _____
 Phone: _____ Fax: _____
 Email: _____ Company Website: _____

Authorized Signature

Name (print)

Date



Bobbi Petrov • (650) 522-3220 • bobbi.petrov@calcpa.org
1800 Gateway Drive, Ste. 200 • San Mateo, CA 94404 • www.calcpa.org/advertise