

CalCPA and Education Foundation Sponsorship Levels

Level of Support	Supporting Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Value	\$1,500	\$5,000	\$10,000	\$20,000+
Verbal acknowledgement and thank you at the event	X	X	X	X
Sponsor booth (6-foot table)	X	X	X	X
Contact information included in on-site program materials	X	X	X	X
Business card drawing for prize <small>Since attendee lists are not provided due to our privacy policy</small>	X	X	X	X
Acknowledgement and link on CalCPA Education Foundation event webpage	X	X	X	X
Logo on event promotional brochure if reserved in time and link on promotional e-blasts		X	X	X
A portion of the proceeds may be put toward sponsoring the lunch, breaks, etc., with acknowledgement			X	X
Acknowledgement and link posted on CalCPA Education Foundation conference page from date of placement			X	X
Five minutes to directly address the attendees				X

Sponsorship rates are per day, per conference.

***Some events may have higher costs**

May sponsor new mobile app for an additional \$1,500.

Sponsors may also donate lanyards and other giveaways.

***Reception Sponsor Cost: \$5,000**

Sponsor the reception and network directly with attendees.

Sponsoring more than one event?

Discounted custom packages are available.



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