

# Products & Services

## In Demand, Relevant and Targeted to CPAs

CalCPA's Products and Services section provides a dedicated landing page for our partners to feature their company, product information and related graphics on the calcpa.org domain.

For an example of a Products & Services ad, visit [calcpa.org/products-services](http://calcpa.org/products-services).

The screenshot shows the CalCPA website's 'Products & Services' page for CAMICO CPA Business Insurance Solutions. The page features a navigation menu with options like 'My Account', 'Members', 'Education', 'Government Relations', 'News', 'Peer Review', 'Classifieds', and 'Resources'. The main content area is divided into two columns. The left column lists various resources under the 'MEMBERS' heading, including 'CalCPA Answerlines', 'Benefits', 'CalCPA Listserves', 'Chapters', 'Committees/Sections', 'Discount Programs', 'Financial Leadership Forum', 'Firms', 'Leadership', 'Leadership Directory', 'Affinity Partners', 'Member Logo', 'Products and Services', and 'Technical Resources'. The right column is titled 'CAMICO CPA Business Insurance Solutions' and provides an overview of the services, including 'PROFESSIONAL LIABILITY (PL) INSURANCE', 'EMPLOYMENT PRACTICES LIABILITY (EPL) INSURANCE', 'BUSINESS OWNERS PACKAGE (BOP)', 'WORKERS' COMPENSATION (WC)', and 'PERSONAL UMBRELLA (PU)'. Each insurance type has a brief description of its benefits and coverage.

CalCPA reserves the right to decline any advertisement considered unethical or unsuitable, regardless of contract. Agency and advertiser expressly warrant that they have the right to publish the advertising. Agency and advertiser shall indemnify publisher against all damages and related expenses (including legal fees) arising from the publication of the advertising.

## Products & Services Listing

### Text Link & Web Page

1 year

(100-word ad, plus product graphic or company logo and link to company's website.)

\$995

Please email your text link, graphics, 100-word text (in a Microsoft Word document or in the text of an email) and URL to: [bobbi.petrov@calcpa.org](mailto:bobbi.petrov@calcpa.org). Please enter your company or product name as you would like it to appear in either the "Product" or "Service" category in the order form's upper right corner below:

### Order Form

Please start my ad as of \_\_\_\_\_ (month/day/year) Product \_\_\_\_\_ or Service \_\_\_\_\_ (choose one)

### Billing Information **Please note: Cancellations not accepted for e-media.**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

Authorized Signature

Name (print)

Date



Bobbi Petrov • (650) 522-3220 • [bobbi.petrov@calcpa.org](mailto:bobbi.petrov@calcpa.org)  
1800 Gateway Drive, Ste. 200 • San Mateo, CA 94404 • [www.calcpa.org/advertise](http://www.calcpa.org/advertise)