

Mailing Lists

Reach our 29,000+ subscriber members with a focused direct mail marketing campaign

CLEAN

We update our database daily, so every list you rent is top quality.

TARGETED

To give you the best results, we'll customize the list to meet your needs.

LEADERS

CalCPA members are California's leading CPAs and choose to be included on our mailing list.

Sort Your List

- **Regions**—CalCPA Chapters, Cities, Counties, SCF (3-digit ZIP Code Prefix)
- **Membership Types**—Licensed Members, Candidates, Sole Practitioners, Public Practice Firms, Business & Industry Firms

Conditions

- Mailing list rentals prices are for one-time use only (multiple uses are available).
- Unauthorized duplication is strictly prohibited.
- Email addresses, telephone and fax numbers are not available.
- All lists must be prepaid (check, VISA, MasterCard and American Express accepted).
- Lists are delivered electronically (Excel spreadsheet).

Rates

Quantity	Per Name Charge	Sort Charge
5,000 & above	\$140/1,000 (\$0.14/name)	\$50 sort fee
Under 5,000	\$160/1,000 (\$0.16/name) \$500 minimum	plus \$50 sort fee

Multiple Use Discounts

- 10% discount on second usage if purchased at the same time.
- 20% discount on third usage if purchased at the same time.



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1800 Gateway Drive, Ste. 200 • San Mateo, CA 94404 • www.calcpa.org/advertise

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Data card

List by Type	Total Members by Type
Public Practice Executive	7,079
Business & Industry Corporate Members, Gov't, etc.	3,785
CPAs for 5 or More Years	2,661
CPAs for Less than 5 Years	2,928
Life (Member for More than 40 Years)	1,302
Retired, Other	1,311
Educator—Full-time Educator at High School, College or University	442
Candidate—Bachelor's Degree, Pursuing CPA Licensing	5,766
Student—Full- or Part-time Undergraduate Student	3,747
Associate—Not a Licensed CPA Working in Business & Industry, Public Accounting	308
GRAND TOTAL	29,329

List by Chapter Locations	Total Members by Chapter
Bakersfield	429
Central Coast	422
Channel Counties	667
East Bay	1,846
Fresno	974
Inland Empire	1,547
Los Angeles	8,159
Orange County/Long Beach	3,453
Peninsula Silicon Valley	1,067
Sacramento	2,006
San Diego	2,632
San Francisco	3,070
San Joaquin	625
Silicon Valley San Jose	2,432
GRAND TOTAL	29,329

Actual counts will vary since the list is updated constantly.



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