

Key Ratio Analysis (RATIO)

Course Overview

CPAs, bankers, CFOs, controllers, financial analysts, credit underwriters and other financial professionals use financial ratios, but do not leverage them for maximum effectiveness.

Understand a five-step key financial ratio analysis model— liquidity, activity, leverage, operating performance and cash flow analysis—that will help clarify and unify this often confusing subject. Additionally, we'll discuss the lendable real estate equity model, as well as case studies that illustrate key concepts and help you apply the models outlined in this course.

Objectives

- Determine the five-step key ratio analysis model.
- Identify in-depth cash flow analysis applications.
- Recognize how to calculate the lendable real estate equity model.
- Choose industry comparisons and software applications.
- Identify the Z-score bankruptcy prediction and sustainable growth models.

Major Topics

- The five-step key financial ratio analysis model (liquidity, activity, leverage, operating performance and cash flow analysis) and illustrative case studies
- Cash flow applications, including traditional cash basis, personal and real estate
- Lendable real estate equity model
- Key ratio software applications
- Z-score (bankruptcy prediction) and sustainable growth models

Field of Interest Code: Accounting

CPE Hours: 8.00 | **AA:** 8.00

Level: Intermediate

Designed for:

CPAs, CFOs, controllers, financial managers, auditors, financial analysts and practitioners who provide accounting, tax or consulting services to businesses.

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