

CalCPA Invests in California's Future

CalCPA members are more than just CPAs. They are diverse, talented individuals that are engaged in all aspects of their community. Similarly, many of CalCPA's initiatives go beyond the CPA profession. CalCPA invests in the future through innovative programs that support and give back to communities across California. Through the CalCPA Institute, CalCPA helps CPAs connect with their communities through outreach and educational opportunities. These efforts include:

Diversity and Inclusion Initiative

- Outreach to high school students in underrepresented and underserved populations to raise awareness of the CPA profession as a career path.
- Connect students with local university accounting and business programs as well as local CPA firms.
- Bring financial literacy education materials and resources into the classroom.
- Expose students to educational and professional opportunities that they may not have known about.

Student Outreach

- Campus Ambassador Program on 44 college campuses across California. These students use their leadership and organizational skills to connect their peers on campus with the CPA profession through professional development training, networking, or financial literacy events.
- CalCPA partners with the California Board of Accountancy to host annual events geared specifically towards assisting students navigate the pathway to becoming a CPA in California.

Academic Scholarships

- Through local and statewide CalCPA scholarship funds, academic scholarships, totaling more than \$300,000 annually, are granted to college and university students interested in pursuing CPA careers.

College and University Outreach

- Provide a forum for accounting educators and CPA practitioners to collaborate and provide resources for California colleges and universities working with undergraduate and graduate degree programs that prepare students for a career as a CPA.

Leadership Institute

- CalCPA's leadership institute is an intensive program for CalCPA members to grow their leadership skills to become future leaders of the CPA profession, the business community, and their local community.

Financial Literacy

- CalCPA member volunteers work to serve as a resource in growing financial literacy in California.
 - Financial literacy initiatives include collaborative work with a variety of other non-profit organizations and public policy leaders to deliver free financial literacy resources for the community.
 - Workshops and roundtables highlight important financial topics such as budgeting, money management, managing credit cards, saving and investing, tax tips, disaster preparedness and more.
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