

## Outreach with CalCPA

**Issue:** CalCPA can coordinate with you to provide resources and subject matter experts to help your constituents and local small businesses make sense of the economic relief options available to them.

**Ask:** Please consider CalCPA as a resource to help maintain a strong economic base in your local community.

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### CalCPA Members are Ready to Assist

In the wake of COVID-19 crisis, Californians are facing unprecedented financial and economic stress. The road to recovery will be tough, but CalCPA members are ready to assist. Our members are uniquely qualified to help guide your constituents through these unprecedented times and understand the options available to them.

### Making Sense of the Uncertainty

There have been a number of government interventions to provide economic relief to families and businesses. However, these programs can be complicated and difficult to navigate.

Being at the heart of business and financial decisions for their clients, CPAs have the knowledge, expertise, and unique perspective to make sense of these options and help provide objective information for practical solutions. CalCPA can work with you to provide the materials, resources, and subject matter experts to help educate your constituents on these programs and answer their questions. Some of the services CalCPA can provide:

- CPA leader participation at district events and town halls.
- Participation in small business forums to discuss the financial and tax issues relevant to your community.
- Involvement in financial literacy workshops that are fully customizable to meet the needs of your constituents.

CalCPA members are ready to partner with you to provide successful, high quality programs that will bring a positive impact to your community.

To schedule or find out more about coordinating a workshop please contact CalCPA.