



## ***2020 Public Service Recognition for Firms***

The Public Service Award for Firms aims to recognize firms for their public service contributions on the local, state or national level. The award intends to encourage more CPA firms to initiate or increase their community activities, publicize their involvement and reinforce the profession's reputation for commitment to the public good.

The purpose of the Public Service Award is to reward visionary professionals, and the firms they lead, for extraordinary efforts in serving their communities, but it is important to think of it not so much as a prize, but as an opportunity to help inspire others in the field to follow your example. Sometimes it is not obvious to firms how to get involved, or the benefits accruing from reaching out and being actively engaged in community enrichment. By explaining your company's principles and sharing your successful ideas you are serving as a role model for the profession and expanding the effect of your good efforts.

The PSA Committee will select finalists and determine if the award should be given in any specific year. In evaluating the impact of a firm's public service activities, consideration will be given to the size of the firm in relation to its contribution to the community it serves.

**All PSA nomination forms are due by Friday, May 1<sup>st</sup>, 2020.** Please submit via email to:

**Andrea Torres**  
CalCPA staff liaison to the PSA Committee  
[andrea.torres@calcpa.org](mailto:andrea.torres@calcpa.org)  
(818) 546-3510

**\* *This is a one-time Firm recognition* \***

# 2020 Public Service Recognition for Firms Firm Nomination Form

*\*One Time Firm Recognition\**

The person or organization nominating the firm must complete the information requested on this form in its entirety to be considered. Attachments, such as references and background articles, are welcomed. Please note that only public service activities should be described. Professional service related to accounting organizations will not be considered in determining the award winner and, therefore, should not be included.

**Nominated By:**

Name and Title: \_\_\_\_\_

Organization/Firm: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

**Firm Information:**

Firm Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Firm Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

Firm Size: Number of Partners: \_\_\_\_\_ Number of Professional Staff: \_\_\_\_\_

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***Below, please describe the firm's public service contributions. You are welcome to provide your answers on a separate sheet of paper, if preferred or necessary.***

- Describe the firm culture of community involvement and how it is communicated throughout the firm.
  - Tone from the top/leading by example and inspiring staff
  - Staff should have input to decision on what community service projects are
  
- What are specific public service activities and accomplishments in order of importance?

- Describe the community serviced (i.e., number of residents, urban/suburban/rural, major demographic and any other pertinent information).
  
- How has the firm's work improved the community in which the service was performed, including the number of people who benefited from the firm's activities, tangible benefits and the importance of those activities to the community's overall well-being?
  
- What has been the impact on the community or organization?
  
- Has the firm done something truly different or outstanding?
  
- How were the community efforts organized within the firm?
  
- What has the time commitment been for their community service? Over a term of how long?
  
- Have a representative from the firm describe why the firm is particularly worthy of receiving recognition.