

Products & Services Advertising Email

Weekly Co-branded Messages to Our Members

Connect with CalCPA with a Sponsored Products & Services Advertising Email sent to more than 25,900 members who subscribe to third-party messages and look forward to receiving information about products and services. Our subscriber numbers will vary with our dues cycle. Open rates usually surpass 19% depending on your creative.

Send your graphics, text and HTML, along with an appropriate subject line, to lisa.brown@calcpa.org and we will create your custom email under our CalCPA header.

Sample Header



CalCPA Featured Products & Services Email Blasts Advertising Rates

Single CalCPA email blast	\$3,800
Two or more blasts reserved at the same time	10% discount

Special Print Partnership Discounts

Print ad in every issue (10) of <i>California CPA</i>	50% discount on all e-blasts
Print ad in 6 or more issues of <i>California CPA</i>	40% discount on all e-blasts
Print ad in 3 to 5 issues of <i>California CPA</i>	20% discount on all e-blasts
Print ad in 1 issue of <i>California CPA</i>	10% discount on all e-blasts

CalCPA reserves the right to decline any advertisement considered unethical or unsuitable, regardless of contract. Agency and advertiser expressly warrant that they have the right to publish the advertising. Agency and advertiser shall indemnify publisher against all damages and related expenses (including legal fees) arising from the publication of the advertising.

CalCPA Products & Services Advertising Email

Emails go out on Wednesdays

Please email your text, graphics and URL to: lisa.brown@calcpa.org

Order Form

Requested blast date _____ (day/month/year)

Billing Information **Please note: Cancellations not accepted for e-media.**

Company Name: _____ Contact name: _____

Address: _____ City, State, ZIP: _____

Phone: _____ Email: _____

Authorized Signature _____ Name (print) _____ Date _____



Lisa Brown • (650) 522-3125 • lisa.brown@calcpa.org
1710 Gilbreth Road • Burlingame, CA 94010 • calcpa.org/advertise