

CaICPA Education Foundation Sponsorship Opportunities

Level of Support	Bronze	Silver	Gold	Platinum
Value: Tier 1 Conferences	\$2,500	\$5,000	\$10,000	\$20,000
Value: Tier 2 Conferences	\$1,500	\$3,000	\$6,000	\$12,000
Acknowledgement and link on each calcpa.org event webpage related to the conference	X	X	X	X
Contact information sheet included in program materials	X	X	X	X
Verbal acknowledgement and thank you at the event	X	X	X	X
Branded give-away at registration table	X			
Sponsor booth (6-foot table)		X	X	X
Logo on event promotional e-blasts		X	X	X
Marketing handout for sponsors to distribute on-site at attendee settings			X	X
Reserve a table for lunch			X	X
Business card drawing for door prize				X
Five minutes to directly address the attendees				X
Complimentary registrations	1	2	4	6

Tier 1 Conferences	Tier 2 Conferences
Accounting and Auditing*	California Cannabis Industry Symposium
Entertainment Industry*	Employee Benefit Plans Annual Audit
Federal, State, Local and International Taxation*	Estate and Trust Planning
Family Law	Farmers Tax and Accounting
Not-for-Profit Organizations	Governmental Accounting and Auditing
Women's Leadership Forum (packages differ slightly)	Wine Industry

Add-Ons	Tier 1 Conferences	Tier 2 Conferences
Breakfast	\$2,750	\$1,650
Lunch	\$5,250	\$3,150
Snack	\$750	\$450
Webcast break slide	\$1,750	\$1,050
Wi-Fi for attendees	\$2,150	\$1,290

Sponsor rates are per conference

Discounts are available for multiple conference sponsorships

***Reception sponsorship available**



Lisa Brown • (650) 522-3125 • lisa.brown@calcpa.org
 1710 Gilbreth Road • Burlingame, CA 94010 • calcpa.org/advertise

2019 CONFERENCES

Dates subject to change

APRIL

Women's Leadership Forum #CalCPAWomen
April 26: San Francisco Peninsula (275) | Webcast (50)

School Districts #CalCPAed
April 30: Webcast only (150)

MAY

Governmental Accounting and Auditing #CalCPAGAA
May 7: Sacramento (100) | Webcast (200)

Employee Benefit Plans Annual Audit #CalCPAEBP
May 20: Los Angeles (50) | Webcast (200)

JUNE

Not-for-Profit Organizations #CalCPANPO
June 6: Burbank Area (150)
June 7: East Bay (100) | Webcast (250)

Entertainment Industry #CalCPAEnt
June 25: Los Angeles (200) | Webcast (100)

JULY

Estate and Trust Planning (2 days) #CalCPAEstate
July 15–16: San Francisco (100) | Webcast (225)

AUGUST

California Cannabis Industry Symposium #CalCPA420
Aug. 9: East Bay (100) | Webcast (250)

OCTOBER

Family Law #CalCPAFamLaw
Oct. 17: Los Angeles Airport (150)
Oct. 18: East Bay (75) | Webcast (125)

Accounting and Auditing (2 Days) #CalCPAAA
Oct 24-25: Burbank Area (150) | Webcast (175)

Farmers Tax and Accounting #CalCPAAg
Oct. 29: Fresno (100) | Webcast (200)

NOVEMBER

**Federal, State, Local
and International Taxation (2 days)** #CalCPATax
Nov. 7-8: Burbank Area (150) | Webcast (150)

DECEMBER

Wine Industry #CalCPAWine
Dec. 9: Marin/Sonoma County (100) | Webcast (100)

(Numbers in parentheses are expected registrants)

Register Today!

calcpa.org/conferences



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