

VIRTUAL EVENT SPONSORSHIPS



Conference Sponsorship Packages

Tier 1 Conferences

Sponsorship Packages	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Platinum \$20,000
Virtual exhibit hall with logo and message featured in event app	x	x	x	x
Logo with live link on <ul style="list-style-type: none"> • event webpage • emails promoting event 	x	x	x	x
Verbal acknowledgment and thank you at the event	"All sponsors"	"All sponsors"	"All sponsors"	By company name
Advertisement in digital program materials		Half-page Ad	Full-page Ad	Full-page Ad
Sponsors tab on the event app allows you to upload PDF, photo, video link		x	x	x
Sponsor acknowledgment email sent to attendees post event		x	x	x
Special post event email sent to attendees on your behalf			x	x
Transition slides featuring your ad during event		Shared Slide	Full Slide	Full Slide
Video crawl—your company logo crawls and loops across the bottom of the screen			x	x
4-color ad in <i>California CPA</i> magazine			Half-page Ad	Full-page Ad
Speaker session (panel or moderator)				x
Complimentary registrations		2	4	6

- ****NEW**** Personal Financial Planning, *January*
- Fraud, *March*
- Women's Leadership Forum, *April*
- Not-for-Profit Organizations, *May*
- Entertainment Industry, *June*
- Estate and Trust Planning, *July*
- Family Law, *October*
- Accounting and Assurance, *October*
- TaxTrek Advanced, *November*



Conference Sponsorship Packages

Tier 2 Conferences				
Sponsorship Packages	Bronze \$1,750	Silver \$3,500	Gold \$7,000	Platinum \$14,000
Virtual exhibit hall with logo and message featured in event app	x	x	x	x
Logo with live link on <ul style="list-style-type: none"> • event webpage • emails promoting event 	x	x	x	x
Verbal acknowledgment and thank you at the event	"All sponsors"	"All sponsors"	"All sponsors"	By company name
Advertisement in digital program materials		Half-page Ad	Full-page Ad	Full-page Ad
Sponsors tab on the event app allows you to upload PDF, photo, video link		x	x	x
Sponsor acknowledgment email sent to attendees post event		x	x	x
Special post event email sent to attendees on your behalf			x	x
Transition slides featuring your ad during the event		Shared Slide	Full Slide	Full Slide
Video crawl—your company logo crawls and loops across the bottom of the screen			x	x
4-color ad in <i>California CPA</i> magazine			Half-page Ad	Full-page Ad
Speaker session (panel or moderator)				x
Complimentary registrations		2	4	6

- School Districts, *April*
- Governmental Accounting and Auditing, *May*
- Employee Benefit Plans Annual Audit, *June*
- Cannabis Industry, *August*
- Farmers Tax and Accounting, *October*
- TaxTrek International, *November*
- Real Estate, *November*
- Wine Industry, *December*