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Rates

Banner & Panel Ads

| CalCPA Home Page | 1 year | 3 months | 1 Month |
|------------------|----------|----------|---------|
| Leaderboard | \$55,000 | \$17,000 | \$7,500 |
| Medium Rectangle | \$40,000 | \$13,000 | \$5,000 |
| Half Rectangle | \$26,000 | \$8,000 | \$3,500 |

| Internal Website Pages | 1 year | 3 months | 1 Month |
|------------------------|----------|----------|---------|
| Leaderboard | \$12,000 | \$5,000 | N/A |
| Medium Rectangle | \$10,000 | \$3,500 | N/A |
| Half Rectangle | \$8,000 | \$3,500 | N/A |




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