

# CaICPA Education Foundation Sponsorship Opportunities

Level of Support	Bronze	Silver	Gold	Platinum
<b>Value: Tier 1 Conferences</b>	\$2,500	\$5,000	\$10,000	\$20,000+
<b>Value: Tier 2 Conferences</b>	\$1,500	\$3,000	\$6,000	\$12,000
Acknowledgement and link on each calcpa.org event webpage related to the conference	X	X	X	X
Contact information sheet included in program materials	X	X	X	X
Verbal acknowledgement and thank you at the event	X	X	X	X
Branded give-away at registration table	X			
Sponsor booth (6-foot table)		X	X	X
Logo on event promotional e-blasts		X	X	X
Marketing handout for sponsors to distribute on-site at attendee settings			X	X
Reserve a table for lunch			X	X
Business card drawing for door prize				X
Five minutes to directly address the attendees				X
Complimentary registrations	1	2	4	6

Tier 1 Conferences	Tier 2 Conferences
Accounting and Auditing*	California Cannabis Industry Symposium
Entertainment Industry*	Employee Benefit Plans Annual Audit
Federal, State, Local and International Taxation*	Estate and Trust Planning
Family Law	Farmers Tax and Accounting
Not-for-Profit Organizations	Governmental Accounting and Auditing
Women's Leadership Forum (packages differ slightly)	Wine Industry

Add-Ons	Tier 1 Conferences	Tier 2 Conferences
Breakfast	\$2,750	\$1,650
Lunch	\$5,250	\$3,150
Snack	\$750	\$450
Webcast break slide	\$1,750	\$1,050
Wi-Fi for attendees	\$2,150	\$1,290

**Sponsor rates are per conference**

**Discounts are available for multiple conference sponsorships**

**\*Reception sponsorship available**



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