

# CalCPA and Education Foundation Sponsorship Levels

## Courses Not Connected with Conferences

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### Small Event Sponsor

**Up to 75 attendees expected**

**\$500 (basic)**

- Verbal acknowledgement and thank you at the event.
- Sponsor booth (6-foot table).
- Contact information distributed to attendees.

### Small Event Sponsor

**Up to 75 attendees expected**

**\$1,000 (enhanced)**

- Verbal acknowledgement and thank you at the event.
- Sponsor booth (6-foot table).
- Contact information distributed to attendees.
- Acknowledgement and link posted with event on CalCPA Education Foundation webpage from date of placement through one month after event.
- Announcement on event advertisement material to include logo and link.\*

### Large Event Sponsor

**76 or more attendees expected**

**\$1,000 (basic)**

- Verbal acknowledgement and thank you at the event.
- Sponsor booth (6-foot table).
- Contact information distributed to attendees.

### Large Event Sponsor

**76 or more attendees expected**

**\$1,500 (enhanced)**

- Verbal acknowledgement and thank you at the event.
- Sponsor booth (6-foot table).
- Contact information distributed to attendees.
- Acknowledgement and link posted with event on CalCPA Education Foundation webpage from date of placement through one month after event.
- Announcement on event advertisement material to include logo and link.\*

\* E-blasts are sent to thousands of CPAs promoting the events, giving sponsors additional exposure.